



POWERUP! baltimore

THE SPARK IGNITING COLLABORATION

NOVEMBER 5-7, 2023 CONFERENCE - BALTIMORE, MD

VENDOR PACKAGE

www.philanos.org/conferences

CONFERENCE OVERVIEW: Collaborate, Communicate, Change

“PowerUP! Baltimore: The Spark Igniting Collaboration”, is Philanos’ national Conference for visionaries who believe in the power of women’s collective giving to create impact in local communities. Regional giving circles and networks of philanthropic organizations have joined forces to collaboratively host this event. Breakout sessions will address best practices for innovative, inspiring, and inclusive collective giving as well as trends in technology that can help take organizations to the next level.

CONFERENCE OBJECTIVES: Inform, Influence, Include

At PowerUP! Baltimore, we will explore new ways of thinking about collective giving, of increasing effective responses to community needs, and of fostering systemic change. In sharing best practices gleaned across the Philanos network, we will inform women and all who identify as women how to efficiently establish, run and scale a giving circle.

“PowerUP! Baltimore: The Spark Igniting Collaboration” is a 3-Day Conference of Leaders in the Women’s Collective Giving Movement

- Participants include over 400 leaders of **women’s collective giving organizations** across the U.S. and abroad, strategic partners, sponsors, speakers, philanthropic organizations, local nonprofit organizations, technology vendors, and the media.
- **More than 18,000 influential women are part of the Philanos network** who serve as Board Chairs, Executive Directors, Committee Chairs and other leaders - all of whom are philanthropists.
- Business leaders, educators, attorneys, public officials, community volunteers and more are **expected to attend** this national gathering.

Why Be a Vendor at “PowerUP! Baltimore: The Spark Igniting Collaboration”

“PowerUP! Baltimore: The Spark Igniting Collaboration” provides an opportunity to connect with current clients, network with potential clients, and engage with leaders and decision makers in the national women's collective giving movement.

- **Build rapport with current clients** through your support of the women's collective giving movement.
- **Connect with prospective clients** in person throughout the Conference - giving circles are always looking to streamline work and enhance capability through technology.
- **Reach attendees** through the Conference app, your vendor table, and at specific meeting times during the Conference.
- **Network with attendees** outside the Grand Ballroom throughout the conference, including directly after several Breakout sessions focusing on marketing, communications and technology.
- **With social and other media, nearly 18,000** others will read about the Conference and Philanos sponsors and partners.

Vendor Benefits at the PowerUP! Baltimore National Conference

VENDOR OPPORTUNITIES	\$5,000
Vendor Table Outside Grand Ballroom* - Sunday, Monday, Tuesday	
Logo on Philanos Website, Conference Communications through 2024	
Logo and Profile on Conference App	
Recognition in Philanos eNewsletters and Press Release	
Recognition in Philanos Social Media	
Recognition as a Sponsor at the Keynote Dinner	
Recognition as a Resource During 1 Breakout Session on Technology	
Monday Luncheon Reception Attendance - 1 Complimentary Spot	
Recognition as a Sponsor of 1 Philanos 2023-2024 Monthly Webinar **	

*Vendor spots include: 8 x 10 skirted table and access to electricity Sunday: 4 pm - 9 pm, Monday: 9 am - 6:30 pm, and Tuesday: 7 am - noon.

**Philanos Webinar Series - Average of 150 registrants monthly from numerous giving circles.