

## *Your WCGN Network Newsletter*



**December 2017**

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Dear ,

WCGN is all about learning, connecting, collaborating and convening. Over the past few months we've been doing a lot of that!

### Learning:

- Our October webinar on [Women and Philanthropy: New Research and New Strategies from Fidelity Charitable](#) provided insights into the differences in giving between millennial and boomer women, how women want to learn together and how giving differs between men and women. Thank you to Elaine Martyn of Fidelity Charitable for presenting.
- In November Beth McCaw, Washington Women's Foundation (Seattle, WA), and Lauren Paver, Impact Austin (Austin, TX) shared ["If Only We Knew Then What We Know Now"](#) lessons about growth and bumps in the road that led each to redefine who they are and why they exist. If you missed any of the webinars you can find them all [HERE](#).
- Be sure to register for our January 9 webinar - [Innovative Programs: Your](#)

[Secret Weapon for Attracting and Retaining Members.](#)

- Recently released research on collective giving shows the impact of the collective giving movement, **The Landscape of Giving Circles/Collective Giving Groups in the U.S.** [Click to Read](#). Know that your organization is part of a fast growing group of collective giving models that have contributed not only money, (and lots of it!), but volunteer time, board level involvement in your grantee organizations, fundraising support, and technical support. *You are changing the face of philanthropy.*

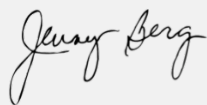
#### **Connecting & Collaborating:**

- Connect and collaborate with other WCGN leaders by **nominating yourself or someone else** for a WCGN board or governance committee position. View from the national lens how WCGN supports your mission and advances the collective giving movement. See below for more information about nominations.
- I was fortunate to collaborate with representatives of diverse collective giving organizations and discuss how to increase the impact of all forms of collective giving nationally at a two-day conference in Grand Rapids, Michigan. Thanks to the generosity of the Bill & Melinda Gates Foundation, the coordination efforts of Amplifier Executive Director Joelle Berman, the facilitator, Isis Krause, and the co-design team -- Dianne Chipps Bailey from **Women's Impact Fund**, Marsha Morgan from **Community Investment Network** and Hali Lee from **Asian Women Giving Circle** for making it possible. A report on the ideas developed will be shared with you as soon as it is ready. Another example that collective giving is here to stay!

I am very excited for 2018 as we continue to learn, connect, collaborate and to convene during the Oct. 21-23, 2018 Conference hosted by Impact100 Philadelphia.

Thank you for all that you do for your organization, for your communities, for WCGN, and for the world!

Warmly,



Jenny Berg, WCGN Board Chair  
[jberg@wcgn-network.org](mailto:jberg@wcgn-network.org)



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## **Nominations Are Open for National Positions! WCGN Board of Directors and Governance Committee Members**

**Submission Deadline: Monday, January 15, 2018**

Application for Board of Director [HERE](#)

Application for Governance Committee [HERE](#)

Send nomination application to: [vmills@wcn-network.org](mailto:vmills@wcn-network.org)

WCGN is at its best when it reflects the diverse voices of our members. WCGN is looking for women committed to furthering the collective giving grantmaking movement and who want to collaborate with others nationally as a member of the Board Directors or the governance committee.

Please nominate yourself or others for consideration.

**Board of Directors** - 3-year term

**Criteria** [HERE](#)

**Experience needed:**

- Finance
- Social Media
- Resource Development
- Communications

**Governance At-Large Member** - 1-year term with option for 2nd year

**Experience needed:**

- Board level experience
- Previous experience with a nominating process preferred
- Understanding the importance of diverse styles, opinions, skills to enhance the leadership within the organization

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## January 9 Webinar

### ***Innovative Programs: Your Secret Weapon for Attracting and Retaining Members***

January 9, 9-10 am PST ; Noon-1pm EST

[REGISTER HERE](#)

**Description:** Searching for an effective way to attract members and non-members alike? This webinar presents good ideas from two WCGN member organizations. The Giving Circle of HOPE's "Big Give" event educated members about local nonprofits while also motivating current and potential members to pool their funds and make small grants. Nancy Davis addresses how to develop an innovative education program.

**Presenters:** Cyndi Shanahan, Giving Circle, HOPE (Reston, VA), and Nancy Davis, Anne Arundel Women Giving Together (Annapolis, MD)

**Program Moderator:** Sue Priester, Greenville Women Giving (Greenville, SC)

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## Conference 2018

### ***Mark Your Calendars for the 7th WCGN National Conference!***

***October 21-23, 2018 in Philadelphia, PA at The Logan Hotel***

*Join your peers in collective giving grantmaking to learn, network, and be inspired!*

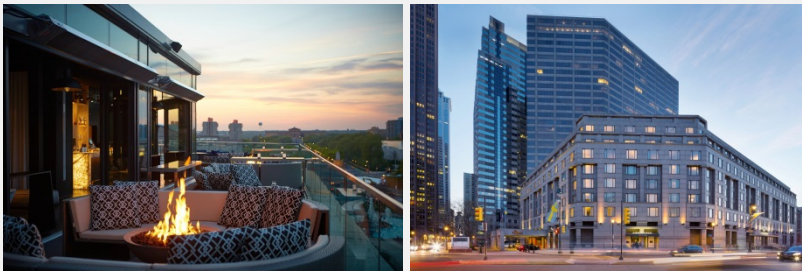
Stay tuned for more [details here](#) as we plan another fantastic conference.

[Registration](#) for the event will open early 2018.



The Logan Philadelphia, a Curio Collection by Hilton, is a "chic Philadelphia hotel that captures the independent spirit and history of its proud city." Inside the Logan offers stylish accommodations, a spa, an indoor pool, large fitness center, a roof top lounge offering stunning views of the city and farm to table cuisine featuring local producers.

The hotel is located in the heart of the cultural district of Philadelphia within an easy walk of The Barnes Foundation, the Philadelphia Museum of Art, The Rodin Museum, The Franklin Institute and other iconic sites. But there is much more at your doorstep - Independence Hall, the Liberty Bell, the brand new Museum of the American Revolution as well as Philadelphia's world renown restaurants, shopping, parks and other historical sites.



**Room Pricing** - \$199/room, single or double, extend your stay, rate applies before and after the meeting! Stay tuned in early 2018 for hotel registration link.

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## Meet Rebekah Bonde!

WCGN is about connecting and sharing. Getting to know your fellow members is key to that. In that effort, we are highlighting one member in each newsletter. If you have someone you want selected, please send your suggestion to [info@wcn-network.org](mailto:info@wcn-network.org).

Say hello to Rebekah Bonde of Impact Austin and board member of WCGN!

Rebekah serves as Board Treasurer of Women's Collective Giving Grantmakers Network and is Immediate Past Chair of the Board of Directors of Impact Austin. While in board leadership at Impact Austin, she chaired the Audit, Finance, Personnel, and Governance Committees. Her work in women's philanthropy is featured in network webinars and conferences, local media, and in The Huffington Post Blog. Born and raised in Missoula, Montana, Rebekah's childhood was filled with "up close and personal" encounters with wildlife and nature, and that sparked a lifelong interest in environmental stewardship, global travel, and volunteer work. Retiring



from a career in financial analytical consulting, Rebekah and her husband Paul moved to Austin, TX in 2011 from Seattle, where they launched a volunteer based financial counseling and coaching ministry. Rebekah holds a BA degree in International Business and a BBA degree in Accounting from Abilene Christian University with minors in Economics and French.

WCGN "Proust" Questionnaire - [Rebekah Bonde, Impact Austin \(TX\) and Bellingham, WA](#)

1. What is your idea of perfect happiness? *Reading Donne or Maimonides at the Bodleian when it's raining outside and very, very quiet inside.*
2. What is the trait you most admire in others? *Intellectual depth*
3. What areas of community focus are you most interested in improving? *Economic development and environmental stewardship*
4. Which living person do you most admire? *Rabbi Lord Jonathan Sacks*

Read all of Rebekah's responses [HERE](#)

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## What's New in Membership?

Welcome to our newest member organizations! Our Network is now 54 organizations strong. Together we have invested more than \$90 million dollars in our communities.

[ALLINBKLYN](#) (Brooklyn, NY)

[Giving Together Inc.](#) (Chevy Chase, MD)

[Impact Grants Chicago](#) (Chicago, IL)

[Impact the Palm Beaches](#) (Palm Beach, FL)

[Rochester Women's Giving Circle](#) (Rochester, NY)

[Women's Giving Circle of Frederick County](#) (Frederick, MD)

[Women in Philanthropy](#) (Augusta, GA)

We also have two new Emerging Member Organizations, Impact 100 SRQ, Inc. (Sarasota, FL) and [Impact100 Metro Denver](#) (Denver, CO). Welcome to all!

Whether you are new to WCGN or want a refresher, check out our new **Member Orientation video** which shows you how to access all the resources of WCGN including peer-to-peer support 24/7. Register for the link [here](#) to the 15 minutes video and see what's at your fingertips!

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## WEBINAR CALENDAR 2017-2018

*Note: Webinar dates have been changed to the **second Tuesday** of the month.*

*Please forward this calendar to your membership.*

*Members may [register](#) now for dates linked below. Mark your calendars for future webinars.*

**[January 9, 2018](#)** – *Innovative Programs: Your Secret Weapon for Attracting and Retaining Members*

**February 13, 2018** – *Rubrics and Metrics – Measuring Your Grantmaking Impact*

**March 13, 2018** – *Endowments: How to Get Started, and How to Use Them*

**April 10, 2018** – *Motivating Volunteers: Getting Their Best Without Burning Them Out*

**May 8, 2018** – *The Total Communications Strategy*

### WHO CAN PARTICIPATE IN A WEBINAR?

*Any of your members can [register](#) for WCGN webinars, live or recorded! Guests, which means your members who are not one of your 20 WCGN contacts\*, can register themselves, or you may register them on their behalf.*



Forward the link below to your membership, especially members you feel would be interested in these topics. <http://www.wcgn-network.org/webinarregistration> Use this link to register for all recorded webinars as well. A full list of recorded webinars is [here](#). After registration, your email confirmation will provide the link for webinar access.

*\*Log on access to the WCGN member-only pages is intended for the leadership level of your membership, set for 20 per member organization.*

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## WCGN Board of Directors 2017-2018

**Jenny Berg**, *WCGN Chair*; Impact 100  
(Cincinnati OH)

**Paula Liang**, *WCGN Vice-Chair*; Women's Giving  
Alliance (Jacksonville, FL)

**Ellan Bernstein**, *WCGN Conference Co-  
Chair*; Impact100 Philadelphia (Philadelphia, PA)

**Laura Midgley**, Washington Women's  
Foundation (Seattle, WA) and Wood River  
Women's Foundation (Ketchum, ID)

**Rebekah Bonde**, *WCGN Treasurer*; Impact  
Austin (Austin, TX)

**Virginia Mills**, *WCGN Immediate past chair*; The  
Philanthropy Connection (Boston, MA) and  
Womenade Boston (Boston, MA)

**Celia Canfield**, Impact100 Sonoma  
(Sonoma, CA)

**Vicki Sheehan**, *WCGN Secretary*; Spirit of St.  
Louis Women's Fund (St. Louis, MO)

**Dale Clifford**, Women's Giving Alliance  
(Jacksonville, FL)

**Susan Smith**, Idaho Women's Charitable  
Foundation (Boise, ID)

**Sue Dubow**, *WCGN Conference Co-  
chair*; Impact100 Philadelphia (Philadelphia, PA)

**Colleen Willoughby**, Washington Women's  
Foundation (Seattle, WA)

**Virginia (Ginny) Jarrett**, Roanoke Women's  
Foundation (Roanoke, VA)

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### Links:

[WCGN website](#)[Conferences](#)[Programs](#)[Resources](#)[Members' Portal](#)[Join](#)

### Upcoming Events:

[Webinar - January 9, 2018 9am PST,  
12pm EST](#)

[Conference 2018 - Oct 21-23, 2018](#)

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