

## Your WCGN Network Newsletter



**May 2018**

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Dear ,

I'd like to take this opportunity to say Thank You! We are so fortunate to have so many who willingly take on roles as volunteers - presenting webinars, planning conference topics, responding to inquiries from prospective members, sharing your experiences through the member to member forum, serving as board members, and committee members, and more!

I would particularly like to thank Rebekah Bonde, Impact Austin (TX) who has served on the WCGN Board for the past three years, as Treasurer. She has shared her financial expertise to ensure that sound practices, policies and procedures are in place to strengthen WCGN through our growth. We wish her well in her new ventures in Bellingham, WA.

We held our WCGN 2018 Annual Meeting right before the April 10 webinar. If you missed the webinar, you can check out more details about our year of growth [HERE](#)

We welcome our new board members and governance committee members across the country - Denver, Florida, Indiana, Texas, and Virginia!

Warmly,

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*Jenny Berg*

Jenny Berg, WCGN Board Chair  
[jberg@wcn-network.org](mailto:jberg@wcn-network.org)



## WCGN 2018 Conference Registration is Open

Changing the Face of Philanthropy

October 21-23, 2018  
at the Logan, Philadelphia, PA

**Early Bird Member Rate \$395**  
Non-Member Rate \$595  
Hotel Room Rate \$199/night

**Registration Now Open**

Be inspired by national experts in philanthropy and non-profit leaders including:

**Katherina Rosqueta**

founding executive director of the Center for High Impact Philanthropy at the University of Pennsylvania

**Liz Scott**

co-executive director of Alex's Lemonade Stand Foundation



**Register**

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## 2018-19 Board of Directors, Officers and Governance Committee Announced

Read full bios [HERE](#)

### **Directors**

Directors serve a three-year term beginning July 1, 2018

#### *New*

#### **Sandy Cook**

Impact100 Metro Denver (Denver, CO), Women's Giving Alliance(Jacksonville, FL)

#### **Avani Desani**

100 Women Strong (Orlando, FL)

#### **Karen Holly**

Impact 100 Indianapolis (Indianapolis, IN)

#### **Val Kirk**

Impact Austin (Austin, TX)

#### *Renewing*

#### **Ellan Bernstein**

Impact100 Philadelphia (Philadelphia, PA)

#### **Dale Clifford**

Women's Giving Alliance (Jacksonville, FL)

#### **Virginia Mills**

The Philanthropy Connection (Boston, MA), Womenade Boston (Boston, MA), Giving WoMN (Minneapolis, MN)

#### **Vicki Sheehan**

Spirit of St. Louis Women's Fund (St. Louis, MO)

### **WCGN Board Officers**

Serve one-year terms beginning July 1, 2018

**Jenny Berg**, Chair, **Paula Liang**, Vice Chair, **Vicki Sheehan**, Secretary, **Val Kirk**, Treasurer

### **Governance Committee**

Serve one-year terms beginning July 1, 2018

**Virginia Mills** Committee Chair, WCGN Immediate Past Chair

**Jenny Berg** WCGN Chair

**Paula Liang** WCGN Chair-Elect

**Maggie Glasgow** At-large member (Greenville Women Giving, Greenville, SC)

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**Lynn O'Connell** At-large member (Giving Circle of Hope, Reston, VA and Giving Together, Chevy Chase, MD)

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## What's New in Membership?

### *Renewals – don't delay!*

WCGN Membership dues are **due June 15**. The invoices were emailed only to your lead contact –or bundle administrator – here's why it's important to keep current with your organization's WCGN dues.

Did you know...

- WCGN now offers podcasts -- so it's easy to listen and learn on your rides, walks or jogs -- in addition to great live and recorded programming, and
- any member in your organization -- whether you have 35 or 335 members - - can take advantage of our webinars and conference member rates, and
- membership means all of your members – whether you have 30 or 550 members – enjoy member pricing for conference registration and access to webinars. We certainly hope you value your membership.

Your organization's \$200 annual contribution represents an important part of WCGN's operational budget, keeping our Network running. Thank you for renewing on time!

If you have questions about dues check out the [FAQs](#), and if you still have questions contact us at [info@wcgn-network.org](mailto:info@wcgn-network.org).

The early bird registration rate for the upcoming conference in Philadelphia (Oct. 21-23, 2018) is available only to the members of the Network's organizations. Renewing in a timely fashion allows all your members the option to take advantage of the \$395 early bird rate. We are filling up fast, so don't delay!

**Register Now**

Think about it -- a \$200 membership in WCGN can be leveraged for \$1000 in savings if 5 of your members registered for early bird!

Here's what one of our newest WCGN members, Eliza Rossman, founder of ALLINBKLYN, says about why so many of their leaders are coming to the conference in Philadelphia!

*"ALLINBKLYN has 6 women (and counting!) coming to the conference because, in our fourth year of operation, we are just now really feeling our power as women in philanthropy, and we can't wait to both learn and share valuable insights with other women working in this arena."*

*New Members – Welcome!*

[Impact100 South Jersey](#), Haddonfield, NJ

[Women Giving for Spartanburg](#), Spartanburg, SC

[Women's Giving Circle of Harford County](#), Bel Air, MD

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## **Spotlight Nominations Are Open Deadline is May 31!**

Our member organizations are changing the face of philanthropy by practicing high impact, transformational grantmaking. At each [conference](#), Women's Collective Giving Grantmakers Network celebrates these women-powered philanthropic efforts with the Spotlight Awards. This recognition highlights grants that demonstrate the impact of investing in our community nonprofits.

This year, up to three grants will be recognized with a Spotlight Award at a presentation during the breakfast at the [WCGN conference in Philadelphia](#), PA on October 22, 2018. The awards ceremony will include a description of both the WCGN member organization and the grant. The organization will be recognized with a special memento and highlighted for their excellence in transformational grantmaking.

In addition, all nominees will be considered for inclusion in future WCGN communications: newsletter, website and social media. View past [Spotlight Awardees!](#)

The nomination and evaluation process is described [here](#), including some FAQs. Additional questions may be sent to [spotlight@wcn-network.org](mailto:spotlight@wcn-network.org).

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**May 8 Webinar  
(last webinar until September)**

### ***The Total Communications Strategy***

May 8, 9-10 am PST; Noon-1pm EST

[REGISTER HERE](#)

**Description:** The growing array of new communications media leave many of our organizations wondering so many things. How do we get our message out? Which medium is best for which kinds of communication? How much should we focus on social and new media outlets? Celia Canfield tackles these and other key questions as she helps us move toward establishing a practical communications strategy for our organizations.

**Presenter:** Celia Canfield, Impact100, Sonoma (CA)

**Program Moderator:** Sue Priester, Greenville Women Giving (Greenville, SC)

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## WEBINAR CALENDAR

*Our programming year ends with the May 8 webinar. Our program committee is developing next year's schedule that kicks off in September. Watch for our complete 2018-19 programming later this summer!*

### WHO CAN PARTICIPATE IN A WEBINAR?

*Any of your members can [register](#) for WCGN webinars, live or recorded!* Guests, which means your members who are not one of your 20 WCGN contacts\*, can register themselves, or you may register them on their behalf.



Forward the link below to your membership, especially members you feel would be interested in these topics.  
<http://www.wcgn-network.org/webinarregistration>  
Use this link to register for all recorded webinars as well. A full list of recorded webinars is [here](#).  
*After registration, your email confirmation will provide the link for webinar access.*

*\*Log on access to the WCGN member-only pages is intended for the leadership level of your membership, set for 20 per member organization.*

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## Calling All Sponsors

We now have sponsorship opportunities for **both** our October 21-23, 2018 conference in Philadelphia and to help us with WCGN network priorities, including a public relations/outreach campaign.

If you know of a business or organization (e.g. technology, legal, accounting, financial services, wealth management, realty, or corporate relocation) that would like to get in front of our members, please let us know. We have a membership of action-oriented, philanthropic women who are leaders in their communities. Sponsoring Partners will have unique opportunities to communicate with our powerful national network of community leaders.

For Philadelphia Conference Sponsorships, [email](#) Mary Broach.  
To discuss WCGN Sponsorships, [email](#) Paula Liang.

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## WCGN Board of Directors 2017-2018

**Jenny Berg**, *WCGN Chair*; Impact 100  
(Cincinnati OH)

**Ellan Bernstein**, *WCGN Conference Co-Chair*; Impact100 Philadelphia (Philadelphia, PA)

**Rebekah Bonde**, *WCGN Treasurer*; Impact  
Austin (Austin, TX)

**Celia Canfield**, Impact100 Sonoma  
(Sonoma, CA)

**Dale Clifford**, Women's Giving Alliance  
(Jacksonville, FL)

**Sue Dubow**, *WCGN Conference Co-chair*; Impact100 Philadelphia (Philadelphia, PA)

**Virginia (Ginny) Jarrett**, Roanoke Women's  
Foundation (Roanoke, VA)

**Paula Liang**, *WCGN Vice-Chair*; Women's Giving  
Alliance (Jacksonville, FL)

**Laura Midgley**, Washington Women's  
Foundation (Seattle, WA) and Wood River  
Women's Foundation (Ketchum, ID)

**Virginia Mills**, *WCGN Immediate past chair*; The  
Philanthropy Connection (Boston, MA) and  
Womenade Boston (Boston, MA)

**Vicki Sheehan**, *WCGN Secretary*; Spirit of St.  
Louis Women's Fund (St. Louis, MO)

**Susan Smith**, Idaho Women's Charitable  
Foundation (Boise, ID)

**Colleen Willoughby**, Washington Women's  
Foundation (Seattle, WA)

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### Links:

[WCGN Website](#)

[Conference](#)

[Programs](#)

[Resources](#)

[Members' Portal](#)

[Join](#)

### Upcoming Events:

[Webinar - May 8, 2018 9am PST, 12pm EST](#)

[WCGN 2018 Conference October 21-23](#)

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