

Your Network Newsletter



September 2017

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Dear ,

We appreciate you! We'd like to thank you for renewing your membership in WCGN. We will be reaching out to each member organization this fall to thank you personally and connect to hear your latest challenges and opportunities, as well as ask for your updates. This personal feedback allows us to incorporate what YOU need into our programming and learn about your innovations.

Summer is a wonderful time to sightsee, relax, connect and rest. It's also a great time to strategize, stretch and gear up for the "school year", and that is exactly what the WCGN Board has been doing since our last webinar in May. As you can see from the robust webinar line up below, the webinar committee has been hard at work over the summer. When the Board met for our annual planning retreat in June, we were fortunate to have been hosted by the Denver Foundation. This year we developed the objectives, goals, strategies and measures for our next three year strategic plan. It will be approved by the board later this year and shared with you in future newsletters, so stay tuned!

Staying connected and sharing resources is what WCGN is all about. To further this effort, we are establishing a quarterly collective conference call with your organization's Board Chair/President/Executive Director. WCGN Vice Chair Paula Liang and I recently sent an invite for a conference call on **September 25, noon EST, 9 am PDT**. We hope your leader can join us. RSVP or inquire more at vicechair@WCGN-network.org

Thanks to our host, Impact100 Philadelphia, and our dynamic Conference co-chairs Ellan Bernstein and Sue Dubow for securing the Logan Hotel, located in the heart of cultural Philadelphia, for our [next conference on October 21-23, 2018](#). Contact Sue and Ellan (conference@wcn-network.org) to be part of the program development effort.

I am thrilled and humbled to be “standing on the shoulders” of the many great women leaders of WCGN before me. I’ve been passionate about women’s collective giving ever since I attended my first [Annual Awards Celebration](#) in October 2003 and quickly became a member of Impact 100, Cincinnati in 2004, serving on the Impact100 board for six years, including two years as Board President. After rolling off I was asked to serve again in 2016 and am currently co-chairing Recruiting. Obviously, I cannot get enough of this work!

I am here to listen to you, learn from and with you, and meet you at our next conference. Please join in on our webinars, share your feedback (webinars@wcn-network.org), your stories (share@wcn-network.org) or ask a question on the [member-to-member discussion forum](#). As always, please feel free to contact me at any time jberg@wcn-network.org

Warmly,



Jenny Berg,

WCGN Board Chair



jberg@wcn-network.org

POSTPONED - September 12 Webinar

Since the path of Hurricane Irma is predicted to threaten the location of our webinar leaders and presenters, we have decided to postpone this topic until January 9. Please refer to this revised [webinar calendar](#). Stay safe everyone!

Innovative Programs: Your Secret Weapon for Attracting and Retaining Members

[REGISTER HERE for Future & Recorded](#)

Webinars

Description: Searching for an effective way to attract members and non-members alike? This webinar presents good ideas from two WCGN member organizations. The Giving Circle of HOPE's "Big Give" event educated members about local nonprofits while also motivating current and potential members to pool their funds and make small grants. Nancy Davis addresses how to develop an innovative education program.

Presenters:



Cyndi Shanahan

Giving Circle of HOPE

(Reston, VA)



Nancy Davis

Anne Arundel Women Giving Together

(Annapolis, MD)

Program Moderator: Sue Priester, Greenville Women Giving (Greenville, SC)

Conference 2018



Mark Your Calendars for the 7th WCGN Conference!

**October 21-23, 2018 in Philadelphia,
PA at The Logan Hotel**

Join your peers around the nation in collective giving grantmaking to learn, network, and be inspired!

Stay tuned for more details here as we plan another fantastic conference.

[Registration](#) for the event will open early 2018.

The Logan Philadelphia, a Curio Collection by Hilton, is a "chic Philadelphia hotel that captures the independent spirit and history of its proud city." The hotel is located in

**the
Logan**
PHILADELPHIA'S
HOTEL

the heart of the cultural district of Philadelphia within an easy walk of The Barnes Foundation, the Philadelphia Museum of Art, The Rodin Museum, The Franklin Institute and other iconic sites. But there is much more at your doorstep - Independence Hall, the Liberty Bell, the brand new Museum of the American Revolution as well as Philadelphia's world renown restaurants, shopping, parks and other historical sites. Inside the Logan offers stylish accommodations, a spa, an indoor pool, large fitness center, a roof top lounge offering stunning views of the city and farm to table cuisine featuring local producers.



Room Pricing - \$199/room for either a single or a double room. Stay tuned in early 2018 for hotel

registration link.

Calling All Sponsors

Do you know organizations whose values align with our commitment to see women succeed and lead, and a strong interest in the vitality of their local communities? If you know of a business or organization that would like to get in front of our members (e.g. technology, legal, accounting, financial services, wealth management, realty, corporate relocation), please let us know. We now have sponsorship opportunities for our October, 2018 Conference in Philadelphia **and** we are raising sponsor money to help us with WCGN network priorities, including a public relations/outreach campaign. We have a membership of connected, action-oriented, philanthropic women who are leaders in their communities. Sponsoring Partners will have unique opportunities to communicate with our powerful network of community leaders around the nation.

For Philadelphia Conference Sponsorships, contact Mary Broach at marybroach@gmail.com. To discuss WCGN Sponsorships, contact Paula Liang at paulaliang@gmail.com.

Meet Ginny Jarrett!

WCGN is about connecting and sharing. Getting to know your fellow members is key to that. In that effort, we are highlighting one member in each newsletter. If you have someone you want selected, please send your suggestion to info@wcn-network.org,

Say hello to Ginny Jarrett of the Roanoke Women's Foundation (RWF), and board member of WCGN!

Ginny Jarrett serves on the WCGN Board of Directors and Membership Committee. She is a co-founder of the Roanoke Women's Foundation, a WCGN member. Ginny is a Senior Vice President of Davenport & Co., LLC and has been a financial consultant for over thirty years. After attending a Junior League conference where she heard Colleen Willoughby, founder of Washington Women's Foundation speak on collective giving grantmaking, Ginny was determined to start one in her hometown. "Like a rabid dog, she couldn't give it up", said Kandy Elliott, Jarrett's close friend. Before the end of 2004, Elliott was on the board of directors and RWF was on its way to granting a total of \$2,760,000 by 2017.



WCGN "Proust" Questionnaire – [Ginny Jarrett, Roanoke Women's Foundation](#)

1. What is your idea of perfect happiness? *Wiggins, my beagle.*
2. What is the trait you most admire in others? *Courage.*
3. What areas of community focus are you most interested in improving? *Arts and the Environment.*
4. Which living person do you most admire? *Warren Buffet.*
5. Which person who has passed do you admire and why? *My father, Bill Barton. He taught me everything and never compromised his values.*
6. What is your greatest extravagance? *Shoes and purses.*
7. What do you consider the most overrated virtue? *Open mindedness.*
8. What do you hope to be better than now for your children's generation (or the next generation)? *Health care.*
9. What is your favorite motto or saying? *It is easier to ask for forgiveness than permission.*
10. What or who is the greatest love of your life? *Wiggins, the wonder beagle, my husband, Shields, and women's leadership. In that order!*
11. Which talent would you most like to have? *I would love to be able to play any sport.*
12. What do you consider your greatest achievement? *Getting six particular women to co-found the Roanoke Women's Foundation. It is why it worked!*
13. If you were to die and come back as a person or a thing, what would it be? *A tall woman.*
14. Where would you most like to live? *Sun Valley, ID.*
15. What is the most beautiful place in the world to you? *Savannah, GA.*
16. What do you most value in your friends? *Integrity.*
17. What do you consider to be your greatest accomplishment? *Building my business in a town where I am not a native.*
18. Where do you hope the collective giving grantmaking movement will be in 5 years? *Everywhere and in every city. I hope that women will come together to give in their communities as a matter of course.*

What's New in Membership?

- WCGN had 90% of our members renew, thanks to YOU!
- Welcome to our newest member - [Impact Grants Chicago](#), a spin off of the successful Impact 100 Chicago
- WCGN receives inquiries from all over the country about collective giving grantmaking, including ways to start new organizations. If you know a leader in a community that does not have a women's collective giving grantmaking organization of any kind, please put them in touch with us at info@wcn-network.org.
- **And lastly, if June 30 means the end of the fiscal year to your organization, please [update your profile](#) so we learn about your recent grant cycle, member growth and innovations.** Your bundle administrator can click [here](#) for instructions on how to update and to review your latest information. A bright yellow box in the cell for date in your organization's "tab" means



it's time for an update! Contact Membership Committee Co-Chair [Laura Midgley](#) if you need help.

WEBINAR CALENDAR 2017-2018

*Note: Webinar dates have been changed to the **second Tuesday** of the month . All webinars take place from 9 am -10 am PST / noon - 1 pm EST*

Please forward this calendar to your membership.

Members may register now for dates hot linked below. Mark your calendars for future webinars.

September 12, 2017 – *This topic has been moved to January.*

October 10, 2017 – *Women and Philanthropy: New Research and New Strategies from Fidelity Charitable*

November 14, 2017 – *“If Only We Knew Then What We Know! Now” Lessons Learned During Organizational Growth Stages*

January 9, 2018 revised - *Innovative Programs: Your Secret Weapon for Attracting and Retaining Members*

February 13, 2018 revised - *Rubrics and Metrics – Measuring Your Grantmaking Impact*

March 13, 2018 – *Endowments: How to Get Started, and How to Use Them*

April 10, 2018 – *Motivating Volunteers: Getting Their Best Without Burning Them Out*

May 8, 2018 – *The Total Communications Strategy*

WHO CAN PARTICIPATE IN A WEBINAR?



Any of your members can register for any WCGN webinar, live or recorded! They can register themselves, or you may register them on their behalf.

Forward this link below to your membership, especially members you feel would be interested in these topics.

<http://www.wcgn-network.org/webinarregistration>

Use this link to register for all recorded webinars as well. A full list of recorded webinars is [here](#).

After registration, your email confirmation will provide the link for webinar access.

**Log on access to the WCGN member-only pages is intended for the leadership level of your membership, set for 20 per member organization. Contact your bundle administrator for details.*

Links:

- [WCGN website](#)
- [Conferences](#)
- [Programs](#)
- [Resources](#)
- [Members' Portal](#)
- [Join](#)

WCGN Board of Directors

2017-2018

Ellan Bernstein, *WCGN Conference Co-Chair*; Impact100 Philadelphia (Philadelphia, PA)

Paula Liang, *WCGN Vice-Chair*; Women's Giving Alliance (Jacksonville, FL)

Jenny Berg, *WCGN Chair*; Impact 100 (Cincinnati, OH)

Laura Midgley, Washington Women's Foundation (Seattle, WA) and Wood River Women's Foundation (Ketchum, ID)

Rebekah Bonde, *WCGN Treasurer*; Impact Austin (Austin, TX)

Virginia Mills, *WCGN Immediate Past Chair*; The Philanthropy Connection (Boston, MA) and Womenade Boston (Boston, MA)

Celia Canfield, Impact100 Sonoma (Sonoma, CA)

Dale Clifford, Women's Giving Alliance (Jacksonville, FL)

Vicki Sheehan, *WCGN Secretary*; Spirit of St. Louis Women's Fund (St. Louis, MO)

Sue Dubow, *WCGN Conference Co-Chair*; Impact100 Philadelphia (Philadelphia, PA)

Susan Smith, Idaho Women's Charitable Foundation (Boise, ID)

Virginia (Ginny) Jarrett, Roanoke Women's Foundation (Roanoke, VA)

Colleen Willoughby, Washington Women's Foundation (Seattle, WA)

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Contact email: info@wcn-network.org

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