

## *Your WCGN Network Newsletter*



**July 2018**

### In This Issue:

[Letter From Our Board Chair - Jenny Berg](#)  
[2018 Conference](#)  
[National Conference Advertising Opportunities](#)  
[We Are Stronger Together! Membership Update](#)  
[WCGN is \\$110M Powerhouse of 15,000 Women](#)  
[Spotlight Thank You!](#)  
[Good Reads](#)  
[Webinar Calendar 2018-19](#)  
[Meet A Member](#)

---

Dear ,

Perhaps like your organization, the summer is when your WCGN Board plans for the year. This year we gathered in person in June at our annual retreat to welcome our four new members to learn more about and from one another and become an even stronger team. We met in June in Denver, CO to work on WCGN's vision, mission and strategy and we are very excited for what our future holds!

As the collective giving movement continues to gain momentum, so too, our membership growth continues to climb. We are now 66 members! And our conference registration has exceeded our expectations!

During our retreat, true to WCGN values to connect, share, and expand our knowledge, we met with several Impact 100 Metro Denver board members, a Development Officer for the Women's Foundation of Colorado (they are beginning to form collective giving groups around the state), a Denver Foundation representative (who is the "den mother" to 2 collective giving groups), and several representatives from those two groups. Thank you, **Sandy Cook**, new WCGN Board Member, and also board member of Impact 100 Metro Denver, CO and

---

---

legacy member of Women's Giving Alliance in Jacksonville, FL, for coordinating this wonderful evening with our new collective giving colleagues. As you travel, I encourage you too to reach out to other WCGN members - we have found everyone so hospitable and wanting to share their knowledge!

The response to our upcoming [October 21-23 conference](#) has been tremendous! For those who can't attend the entire conference, there are "a la carte" options now available. Do take advantage of them if you live a day trip away. If you are NOT yet a member of WCGN, inquire about membership [HERE](#). Attending the conference can jump start your ability to connect with and learn from other members doing this same work - the membership dues are well worth the benefits you receive.

We are thrilled to announce our 2020 conference following Philadelphia will be held in Seattle, WA, It will be hosted by WCGN's inaugural member, Washington Women's Foundation (WaWF) on Feb 23-25, 2020.

Lastly, let me say a sincere THANK YOU for your membership in WCGN this upcoming year. We value all of our members and we work hard to provide you with informative, innovative webinars, conferences, communications and opportunities to connect and learn from each other. Please reach out to me if you have any ideas, questions or concerns. I'll be glad to talk with you.

Warm regards,

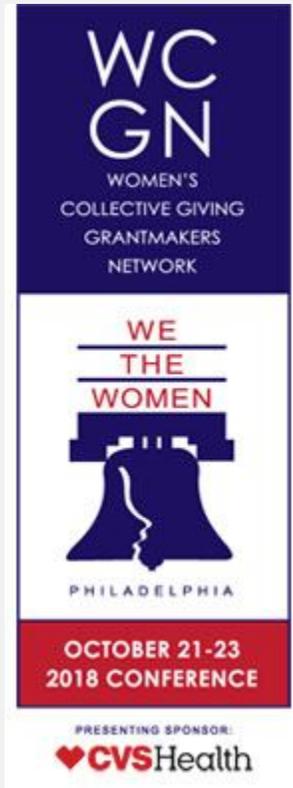


Jenny Berg, WCGN Board Chair  
[jberg@wcn-network.org](mailto:jberg@wcn-network.org)



---

## WCGN 2018 Conference



### Changing the Face of Philanthropy

October 21-23, 2018  
at the Logan, Philadelphia, PA

**Member Rate \$495**  
Non-Member Rate \$595  
["a la carte"](#) options now available  
Hotel Room Rate \$199/night

Be inspired by national experts in philanthropy and non-profit leaders including:

**Katherina Rosqueta**  
founding executive director of the Center for High Impact Philanthropy at the University of Pennsylvania

**Liz Scott**  
co-executive director of Alex's Lemonade Stand Foundation

[Register](#)

---

## National Conference Advertising Opportunity

Get in front of 300+ conference participants by advertising in the WCGN national conference program. This full-sized booklet is a long-term resource for attendees with information regarding the program and speaker details, and includes a note taking section for future reference. [Ad & Sponsor details.](#)

Ad sizes available:

\$575 Half page advertisement  
\$1,000 Full page advertisement  
\$1,250 Full page advertisement inside back cover  
\$1,500 Full page advertisement back cover – SOLD

---

## **We Are Stronger Together! Membership Update**

Welcome to an additional 10 collective giving organizations! We are excited that WCGN continues to attract so many dynamic organizations of women. WCGN is now 66 strong and is represented in 27 U.S. states, plus DC and Australia. The newest member organizations are:

[Asian Women Giving Circle](#), Brooklyn, NY

[Impact100 Essex](#), Newark , NJ

[Impact 100 Jersey Coast](#), Shrewsbury, NJ

[Impact100 South Jersey](#), Haddonfield, NJ

[Impact 100 Baldwin County](#), Fairhope , AL

[Impact Oklahoma](#), Oklahoma City, OK

[Many Hands](#), Washington, DC

[M.I.A.M.I WOMEN](#), Oxford, OH

[Women's Fund of Omaha - I Be Black Girl Giving Circle](#), Omaha, NE

[Women's Giving Circle of Harford County](#), Bel Air, MD

Don't miss meeting these leaders at the Philadelphia conference. They are already registered!

These new members of WCGN demonstrate how the power of collective giving grantmaking spans a variety of models including groups based on race and ethnicity as well as university alumnae models. Members join WCGN to learn, make deeper impact, and stay relevant and also because leaders are never content to "rest on their laurels".

Sharing of ideas and networking are key elements of our upcoming conference. This is what can and has happened when women-powered philanthropy is at work:

- **NEW RESEARCH TO SHARE**  
Hali Lee, Founder of Asian Women Giving Circle, Brooklyn, NY, will present at our conference, findings on her national research project called "[Faces of Giving](#)". Hali and her colleagues have been traveling the country conducting interviews to better understand high net worth donors of color. Her findings can help us be more inclusive and relevant.
- **UNIVERSITY ALUMNAE CREATING NATIONAL COLLECTIVE GIVING FUND**  
Two alumnae of Miami University (Ohio), while serving on the University's Board of Trustees, discovered they were both actively involved and passionate about their local collective giving organizations. Sharon

Mitchell, (Impact100, Cincinnati, OH) and Diane Perlmutter (Greenville Women Giving, SC) decided their alma mater could benefit from creating a collective giving grantmaking fund. This spring "[M.I.A.M.I. WOMEN](#)" (Miami Initiative for Advancing, Mentoring and Investing in Women) surpassed their first-year goal of 100 members and awarded their first grants.

WCGN member, [Women Investing in Nebraska](#) (WIN)– adapted collective giving to women alumnae philanthropic efforts at the University of Nebraska in 2006. Perhaps while you're in Philadelphia you can connect with a fellow alumna and launch something benefiting your university's community - the possibilities are enormous!

---

## **WCGN is a \$110 Million Powerhouse of 15, 000 Women!**

Our Movement and WCGN just keep growing!

***WCGN can now proudly prove our member organizations have granted more than \$110 million since 1995 when the first organization was launched!***

Thank you for your recent update to your organization's profile\*. Organizational Profiles (in the members' only section) provide these data and more so your fellow members can learn about and from you!

A snapshot of the data\* from last year and **our 66 member organizations:**

- 366 educational programs helped members develop better skills and deeper community understanding
- 39 organizations are hosted by a community foundation or other host
- 24 organizations employ or contract staff
- nine focus on women's and girls' issues
- 16 ask members to make a commit of more than one year
- 23 have endowment funds of various amounts

\*Your organization has 24/7 access to this data and so much more!

---

### **Spotlight Thank You!**

Thank you to all who submitted a spotlight award nomination for a grant that exemplifies high impact, transformational grantmaking. These grants are a testament to what women can accomplish collectively. We will celebrate several of our member organizations and their women-powered philanthropic efforts at our conference in Philadelphia. We hope you can join us!

---

## Good Reads

From time to time, we highlight articles that might intrigue, lead to more consideration, and/or be evocative. Let us know what you think at [info@wcn-network.org](mailto:info@wcn-network.org).

1. [How non-profits are collaborating in unexpected ways.](#)
  2. [Three Stages in a Nonprofit Board's Lifecycle](#)
- 

## WEBINAR CALENDAR 2018-2019 Programs

### *September 11*

Legal Nuts & Bolts: To Keep Your Board in Compliance

### *October* - No webinar

*Join us at our conference in Philadelphia, October 21-23, and learn for a full day and a half!*

### *November 13*

Onboarding and Engaging New Members

### *January 8*

Streamlining the Grants Review Process: New Ideas that Work

### *February 12*

Maximizing the Benefits of Member Surveys

### *March 12*

Practical Ideas for Running Your Collective Giving Organization Efficiently and Effectively

### *April 9*

Capacity Building Discussion: Investing in the Effectiveness and Future Sustainability of Nonprofits

### *May 14*

Creative Approaches that Address Legacy and Endowment Funds Within the Collective Giving Model

---

## Meet A Member

### Wendy Hoffman, Impact100 Sonoma



1. What is your idea of perfect happiness? *Relaxing lakeside, with a 'can't put it down' kind of book.*
  2. What is your greatest hope for your community? *That it keeps its small-town culture and doesn't become a Hampton's clone.*
  3. What is the trait you most admire in others? *Focus and perseverance*
  4. What are the areas of community focus are you most interested in improving? *Education, particularly pre-K.*
  5. Which living person do you most admire? *Cindy Lightner, the founder of Mothers Against Drunk Driving. She changed attitudes, laws and saved lives. She never gave up.*
  6. Which person who has passed do you admire and why? *My mother, for her tolerance , intellectual curiosity, and quick wit.*
  7. What is your greatest extravagance? *Month-long international travels.*
  8. What do you consider the most overrated virtue? *Constant productivity.*
  9. What do you hope to be better than now for the next generation? *It's hard to pick just one, but greater parity for women, and a sensible health care system tops my list.*
  10. What is your favorite motto or saying? *Each to one's own...*
  11. What or who is the greatest love of your life? *My sweet husband, Ted.*
  12. Which talent would you most like to have? *Classical musician.*
  13. What do you consider your greatest achievement? *Winning a crucial tennis match after being down a set and four games. I was 13 years old.*
  14. If you were to die and come back as a person or a thing, what would it be? *Catherine Deneuve (in her thinner days).*
  15. Where would you most like to live? *I think my new hometown of Sonoma is pretty close to perfect though Provence is a close second.*
  16. What is the most beautiful place in the world to you? *Paris – it never fails to enchant me.*
  17. What do you most value in your friends? *Thoughtfulness.*
-

---

18. What do you consider to be your greatest accomplishment? *Moving to California, by myself, knowing no one.*

19. Where do you hope the collective giving grant making movement will be in 5 years? *I hope it will be a concept that needs no explaining and that the number of involved women will double from now.*

---

## WCGN Board of Directors 2018-2019

---

**Jenny Berg**, *WCGN Chair*, Impact 100 (Cincinnati, OH)

**Val Kirk**, *WCGN Treasurer*, Impact Austin (Austin, TX)

**Ellan Bernstein**, Impact100 Philadelphia (Philadelphia, PA)

**Paula Liang**, *WCGN Vice Chair*, Women's Giving Alliance (Jacksonville, FL)

**Celia Canfield**, Impact100 Sonoma (Sonoma, CA) **Laura Midgley**, Washington Women's Foundation (Seattle, WA) and Wood River Women's Foundation (Ketchum, ID)

**Dale Lothrop Clifford**, Women's Giving Alliance (Jacksonville, FL)

**Virginia Mills**, *WCGN Immediate Past Chair*, Giving WoMN (Minneapolis, MN) Womenade Boston and The Philanthropy Connection (Boston, MA)

**Sandy Cook**, Impact100 Metro Denver (Denver, CO), Women's Giving Alliance (Jacksonville, FL)

**Avani Desai**, 100 Women Strong, (Orlando, FL)

**Vicki Sheehan**, *WCGN Secretary*, Spirit of St. Louis Women's Fund (St. Louis, MO)

**Sue Dubow**, Impact100 Philadelphia (Philadelphia, PA)

**Susan Smith**, Idaho Women's Charitable Foundation (Boise, ID)

**Karen Holly**, Impact 100 Indianapolis (Indianapolis, IN)

**Colleen Willoughby**, Washington Women's Foundation (Seattle, WA)

**Virginia (Ginny) Jarrett**, Roanoke Women's Foundation (Roanoke, VA)

---

### Links:

[WCGN Website](#)

[Conference](#)

[Programs](#)

[Resources](#)

[Members' Portal](#)

[Join](#)

### Upcoming Events:

Webinar - Sept 11, 2018 9am PST, 12pm EST, registration will open soon.

[WCGN 2018 Conference October 21-23](#)

Copyright © 2018 Women's Collective Giving Grantmakers Network - WCGN.

All rights reserved

Contact email: [info@wcn-network.org](mailto:info@wcn-network.org)

[Facebook](#) • [Twitter](#)