

Subject: Hi, Your WCGN Network Newsletter Mar 2018

## *Your WCGN Network Newsletter*



### March 2018

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Dear WCGN Admin,

When I think of spring I think of new life, growth and people emerging from their homes to enjoy each other's company and learning what's new. WCGN spring-like activities can be summed up in these "4 C's":

#### **Capacity Building**

We are committed to learning and sharing as we grow this collective giving movement. With this issue we are adding a new section, [Good Reads](#), where you will find articles, research and relevant websites providing tools to continue to increase our capacity. Let us know what you think and please do share with the Network resources you discover at [info@wcn-network.org](mailto:info@wcn-network.org).

#### **Connecting**

We've been busy connecting this first quarter of 2018. We welcome 3 new organizations to the network. We are now 55 in 25 states! New member organizations are often referred from our current members, so thank you and keep it up! We are always happy to follow up with a prospective organization, just send an email to: [admin@wcn-network.org](mailto:admin@wcn-network.org) and someone from the Membership Committee will be happy to follow up with you.

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## Collaborating

Our conference program team has been collaborating for several months to build a dynamic program of breakout sessions to address the topics and issues important to you. Who can you recommend from your organization to speak and share her expertise with others in a breakout session? Collaboration amongst our members is key to ensuring the success of this conference. Peer-to-peer learning is key to the success of our impact. We know there's much talent among our members. Please contact [conference@wcn-network.org](mailto:conference@wcn-network.org) to offer a potential breakout speaker for the conference or to get more information.

## Convening

Our WCGN Annual Meeting is scheduled for April 10 at the start of the webinar, and we will be convening, albeit virtually, to conduct that meeting to announce the new board members and officers of WCGN. The Board will be convening in June in Denver to strategize additional ways to strengthen WCGN, our membership and our leadership role in this continuously growing collective giving movement. I can't wait to see all of you when we convene [October 21-23, 2018 in Philadelphia!](#)

Happy Spring!

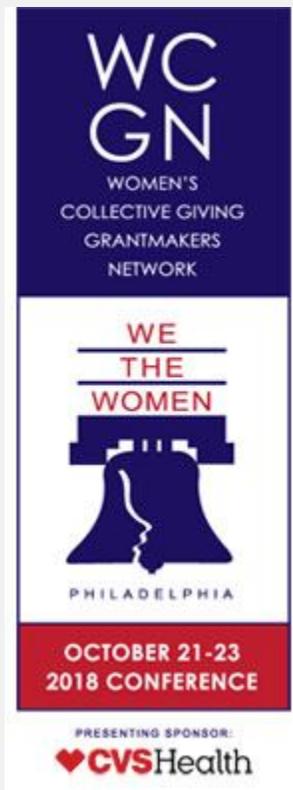
Warmly,



Jenny Berg, WCGN Board Chair  
[jberg@wcn-network.org](mailto:jberg@wcn-network.org)



## WCGN 2018 Conference Registration is Open



### Changing the Face of Philanthropy

October 21-23, 2018  
at the Logan, Philadelphia, PA

**Early Bird Member Rate \$395**  
Non-Member Rate \$595  
Hotel Room Rate \$199/night

### Registration Now Open

Be inspired by national experts in philanthropy and non-profit leaders including:

**Katherina Rosqueta**  
founding executive director of the Center for High Impact Philanthropy at the University of Pennsylvania

**Liz Scott**  
co-executive director of Alex's Lemonade Stand Foundation

[View full conference announcement](#)

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## Annual Meeting April 10 and Announcement of 2018-19 Board of Directors and Governance Committee

The WCGN annual meeting will be held following the webinar on April 10 9am PST/noon EST. During this brief meeting, Jenny Berg, WCGN Chair, will provide an overview of the WCGN year. Additionally, the 2018-19 new Board of Directors and the At-Large Governance Committee members will be announced.

Voting for those positions will have been completed by April 5 by each organization's Bundle Administrator (the woman assigned to represent your organization). Member Organizations will receive a separate email next week confirming your organization's bundle administrator. **Please update this information by March 20 to ensure your organization's vote is counted!**

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## What's New in Membership?

Welcome to our newest member organizations! Our Network is now 55 organizations strong. Together we have invested more than \$90 million dollars in our communities.

[Impact Giving Now](#) (Laguna Beach, CA)

[SisterFund](#) (Richmond, VA)

[The Wellmet Group](#) (New York, NY)

Whether you are new to WCGN or want a refresher, check out our new **Member Orientation video** which shows you how to access all the resources of WCGN including peer-to-peer support 24/7. Register for the link [here](#) to view the 15 minute video and see what's at your fingertips!

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## Good Reads

WCGN is committed to providing information relevant to women's philanthropy and especially the collective giving movement of which we are all a part. Watch for resources here that you will find interesting, inspirational and just good reads! If you have material to share, please send them to [info@wcn-network.org](mailto:info@wcn-network.org).

### Giving Circles Conference Report

The follow-up report of a 2-day conference, the largest gathering ever of giving circles and networks around the country including WCGN. The groups convened to consider their commonality, how to strengthen their own efforts and how to support the collective giving movement itself. Read what they determined, who they are, what they do and how they are making a difference. ([read report](#))

### Giving Compass

[Giving Compass](#) is an aggregator of resources for those interested in many forms of philanthropy. Impact philanthropy articles, news, organizations, projects, funds, events, training and more.

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## March 13 Webinar

***Endowments: How to Get Started and How to Use Them***

March 13, 9-10 am PST; Noon-1pm EST

[REGISTER HERE](#)

**Description:** Many WCGN member organizations consider establishing an endowment, or have recently done so. This webinar puts together the best insights on founding and funding an endowment, and how organizations might use endowment earnings.

**Presenters:** Mary Pietan, Women's Giving Alliance (Jacksonville, FL); Dawn Franks and Nancy Lamar, Women's Fund of Smith County (Tyler, Texas).

**Program Moderator:** Sue Priester, Greenville Women Giving (Greenville, SC)

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## WEBINAR CALENDAR 2017-2018

**Note:** *Webinar dates have been changed to the **second Tuesday of the month.***

*Please forward this calendar to your membership.*

Members may [register](#) now for dates linked below. Mark your calendars for future webinars.

**March 13, 2018** – *Endowments: How to Get Started, and How to Use Them*

**April 10, 2018** – *Motivating Volunteers: Getting Their Best Without Burning Them Out*

**May 8, 2018** – *The Total Communications Strategy*

### WHO CAN PARTICIPATE IN A WEBINAR?

**Any of your members can [register](#) for WCGN webinars, live or recorded!** Guests, which means your members who are not one of your 20 WCGN contacts\*, can register themselves, or you may register them on their behalf.



Forward the link below to your membership, especially members you feel would be interested in these topics. <http://www.wcgn-network.org/webinarregistration>  
Use this link to register for all recorded webinars as well. A full list of recorded webinars is [here](#).  
*After registration, your email confirmation will provide the link for webinar access.*

*\*Log on access to the WCGN member-only pages is intended for the leadership level of your membership, set for 20 per member organization.*

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## Calling All Sponsors

We now have sponsorship opportunities for **both** our October 21-23, 2018 conference in Philadelphia and to help us with WCGN network priorities, including a public relations/outreach campaign.

If you know of a business or organization (e.g. technology, legal, accounting, financial services, wealth management, realty, or corporate relocation) that would like to get in front of our members, please let us know. We have a membership of action-oriented, philanthropic women who are leaders in their communities. Sponsoring Partners will have unique opportunities to communicate with our powerful national network of community leaders.

For Philadelphia Conference Sponsorships, [email](#) Mary Broach.  
To discuss WCGN Sponsorships, [email](#) Paula Liang.

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## WCGN Board of Directors 2017-2018

**Jenny Berg**, *WCGN Chair*; Impact 100 (Cincinnati OH)

**Paula Liang**, *WCGN Vice-Chair*; Women's Giving Alliance (Jacksonville, FL)

**Ellan Bernstein**, *WCGN Conference Co-Chair*; Impact100 Philadelphia (Philadelphia, PA)

**Laura Midgley**, Washington Women's Foundation (Seattle, WA) and Wood River Women's Foundation (Ketchum, ID)

**Rebekah Bonde**, *WCGN Treasurer*; Impact Austin (Austin, TX)

**Virginia Mills**, *WCGN Immediate past chair*; The Philanthropy Connection (Boston, MA) and Womenade Boston (Boston, MA)

**Celia Canfield**, Impact100 Sonoma (Sonoma, CA)

**Vicki Sheehan**, *WCGN Secretary*; Spirit of St. Louis Women's Fund (St. Louis, MO)

**Dale Clifford**, Women's Giving Alliance (Jacksonville, FL)

**Susan Smith**, Idaho Women's Charitable Foundation (Boise, ID)

**Sue Dubow**, *WCGN Conference Co-chair*; Impact100 Philadelphia (Philadelphia, PA)

**Colleen Willoughby**, Washington Women's Foundation (Seattle, WA)

**Virginia (Ginny) Jarrett**, Roanoke Women's Foundation (Roanoke, VA)

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### Links:

[WCGN Website](#)[Conference](#)[Programs](#)[Resources](#)[Members' Portal](#)[Join](#)

### Upcoming Events:

[Webinar - March 13, 2018 9am PST, 12pm EST](#)

[WCGN 2018 Conference October 21-23](#)

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