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## February 2024 eNewsletter

[www.philanos.org](http://www.philanos.org)

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Maggie Glasgow  
Philanos Co-Chair



Sandy Cook  
Philanos Co-Chair

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February 1, 2024

Hi!

February is a good month to share love and we love Philanos Affiliates and their members! Our Philanos theme for February is "Membership" beginning with our February Educational Webinar on February 13th at 12 PM ET – [Building a Culture of Belonging: Recruiting AND Retaining a Diverse Membership](#).

Membership and membership structures are the foundation of our circles. Last year, Philanos recognized the desire for more connection and sharing of membership themes and we launched a virtual affinity group entitled Membership Roundtable. This group now meets bimonthly to discuss and share membership ideas, challenges, and resources. Every Philanos Affiliate is encouraged to participate through their members. All are welcome. The next [Membership Roundtable](#) on Tuesday, March 19 at 12 PM ET, will be sharing ideas for listening to your membership.

Breakout sessions on membership are always well attended at our national conferences, but even veterans of our Board (like Sandy) were surprised to see that a session on tiered membership fee structures was standing room only in Baltimore in November. We will be watching and following up on those circles that have embraced different fee structures and how those newer membership models fare in recruiting more diversity and in engaging and retaining those members.

Of course, membership is often about more than writing a check, and our affiliates have many examples of engaging their members through social events, volunteer opportunities, grant committee work, and educational programming. Our members are deeply committed to and interested in

continuous improvement of their communities. It takes thoughtful and hard-working leadership to meet those needs. Just two weeks ago, the day after MLK Day, Greenville Women Giving (Maggie's SC affiliate) offered up an educational program on Intolerance and Inclusion featuring three local women –an FBI agent assigned to hate crimes in the Upstate, a Jewish educator who offers programs on the Holocaust in schools and churches and elsewhere, and the Director of the Upstate Urban League in South Carolina. It was a fascinating and timely discussion with a very engaged audience.

Keep your members close, send them a valentine, and think about all the ways they enrich your community.

Stronger Together,

Maggie Glasgow,  
[mglasgow@philanos.org](mailto:mglasgow@philanos.org)  
Sandy Cook,  
[scook@philanos.org](mailto:scook@philanos.org)  
Philanos Co-Chairs



## 2024 Webinar Series



Building a Culture of Belonging:  
Recruiting AND Retaining a Diverse Membership

February 13, 2024 - 12 PM ET



Margo Greenfield  
Impact100 Essex



Taisha Rojas-Parker  
Impact 100 Cincinnati



## **Building a Culture of Belonging: Recruiting AND Retaining a Diverse Membership**

Members of a giving circle join for impact and belonging. Has your circle worked hard to recruit a diverse membership and then find that the membership culture, in spite of significant efforts, does not retain or engage these members? Margo Greenfield of Impact100 Essex (NJ) and Taisha Rojas-Parker of Impact 100 Cincinnati will share their respective experiences in membership diversity, discussing catalysts, goals, strategies, challenges, successes, and lessons learned. As a co-founder of Impact100 Essex, Margo sought an opportunity to not only address the needs of an underserved community but also to build a membership that was representative of its minority/majority population. Taisha combines 15 years of nonprofit experience with her role as DEI Chair and a member of the Executive Board for Impact 100 Cincinnati to advocate trust-based philanthropy and equity in grantmaking.



### **Philanos January Wrap-up**

- [Personal Philanthropy Planning](#) webinar
- [Membership Roundtable](#) affinity group
- [Comms Club](#) affinity group

## Philanos Upcoming Events



**Nominations Are OPEN!**



Learn more and join us! [www.philanos.org](http://www.philanos.org)

Nominations Close Friday

### 2024 Webinar Series

Building a Culture of Belonging:  
Recruiting AND Retaining a Diverse Membership

February 13, 2024 - 12 PM ET



Margo Greenfield  
Impact100 Essex



Taisha Rojas-Parker  
Impact 100 Cincinnati




Register

### TECH TALK

February 15, 2024 - 12 PM ET

- ✓ Landscape of Software for Giving Circles
- ✓ What Types of Software Does a Giving Circle Need?
- ✓ Other Tools and Supporting Software



Register

### 2024 Webinar Series

Investing in Leadership Wellbeing

March 12, 2024  
12 PM ET



Maria Kolby-Wolfe  
President and CEO  
Washington Women's Foundation



Register

**MEMBERSHIP ROUNDTABLE**

**March 19, 2024 - 12 PM ET**

- ✓ Listening to the Members of Your Circle
- ✓ What is Most Important to Your Members?
- ✓ Using and Prioritizing What you Hear




 [www.philanos.org](http://www.philanos.org)


Register

**COMMS CLUB**

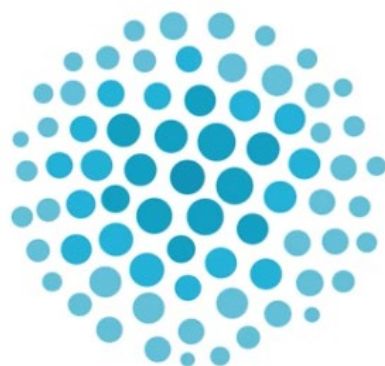
**March 26, 2024  
12 PM ET**

- ✓ Communications for Surveys and Focus Groups
- ✓ Tools for Surveys
- ✓ Member Feedback and Your Messaging



 [www.philanos.org](http://www.philanos.org)

Register



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### Affiliates Celebrating Anniversaries

20 Years:

- [Impact San Antonio, TX](#)
- [Many Hands, DC](#)
- [Roanoke Women's Foundation, VA](#)
- [Women's Impact Fund, NC](#)

15 Years:

- [Impact100 Sonoma](#), CA
- [Impact Giving](#), CA

10 Years:

- [ALLINBKLYN](#), NY
- [Imapct100 Westchester](#), NY

5 Years:

- [Project W](#)

[Email us](#) and let us know if your circle is celebrating an anniversary!

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## Welcome New Affiliates

- [She Gave Women's Giving Circle](#), IL
- [Women Inspiring Philanthropy](#), TX
- [Women's IMPACT Network of New Hanover County](#), NC
- [Aspen Giving Network](#), CO
- [Santa Fe Hestia Fund](#), NM
- [Women's Giving Circle at York County Community Fnd](#), PA
- [GivHer Circle](#), MS
- [100+ Women Who Care East County](#), MS
- [100 Women of Central Mississippi](#)
- [Impact100 DC](#)

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## Good Reads

- [A Call to Move Beyond Trust-based to Care-based Philanthropy](#)
- [Philanthropy News Digest: A Well-Being Grant?](#)



- [Celebrating it's 15th Anniversary - Impact100 Sonoma will award a record \\$350,000 to nonprofits in 2024](#)
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## **Trending on the Affiliate Forums**

- Share your [By-Laws](#) with Melbourne Women's Foundation
  - [Consolation awards for runner-up organizations](#)
  - [Board Member Exit Surveys](#)
  - [Bulk Pricing: Giving Circle Software](#)
  - [Grants to Fund Advocacy and Organizing](#)
  - [Matching Gifts & Affinaquest](#)
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