



# Philanos

*eNews*

*January 2023*

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*"Cheers to a new year and another chance for us to get it right."*

Oprah Winfrey

January 5, 2023



**Susan Benford**  
Philanos Board Chair  
[sbenford@philanos.org](mailto:sbenford@philanos.org)

Hi Nancy,

We welcome 2023 and all our chances to do better. We are especially cheered by the opportunity to meet in Baltimore on November 5-7, for our first national in-person conference since 2020 in Seattle. Early bird registration will open May 1 – watch for our upcoming communications.



The Women's Giving Circle of Howard County is our main host, along with an impressive regional contingent of co-hosts, including Anne Arundel Women Giving Together, Baltimore Women's Giving Circle, DMV Collective Giving Network, Giving Together Montgomery County, Many Hands DC, Maryland Philanthropy Network, and Women's Giving Circle of Harford County.

Multiple committees have planning underway, looking for inspiring speakers and shared wisdom. We are keen to highlight knowledge gained through collaboration, networks, and programs featuring our affiliates. If you would

like to join our program committee, please [hop on now](#), as we get busy building session ideas to populate our breakout tracks.

And speaking of hopping – we have multiple Philanos programs coming up in January and February, beginning with next week’s webinar, Tuesday, Jan. 10 at Noon Eastern, featuring leadership succession models that work, presented by Greenville Women Giving (Greenville, SC) and ninety-nine girlfriends (Portland, OR). [Register here](#).

On Thursday, January 26<sup>th</sup> at Noon Eastern, our popular Comms Club will continue its deep dive into social media featuring LinkedIn, use of metrics, and member engagement tools. Marketing and communications teams will find these open discussions useful. [Register here](#).

And, on February 9<sup>th</sup> at Noon Eastern, we will start the first in a series of Tech Talks, headed by our Philanos Board Technology Chair, Amy Conard, Spirit of St. Louis Women’s Fund. Amy is retired from a successful corporate career in Information Technology, and now consults with nonprofits to help them be more efficient and effective by leveraging software. So, if you have technology questions related to your work, bring them here for a smart place to discuss. [Register here](#).

Looking ahead to Valentine’s Day, our webinar for February features techniques and wisdom behind gathering and responding to feedback from our nonprofit partners—a real-life valentine message. [Register here](#).

Finally, January is also the month when we turn to recruiting new Philanos board and committee members. The work is always exciting, the company is exceptional, and there is not a better time or place to take a chance to get it right in all our communities through the power of collective giving. Please consider this opportunity for yourself or someone who might need a nudge. [Details here](#).

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## **Did You Know?**

Philanos Affiliates have an unlimited number of members who can access our resources!

Invite your committee chairs, Board, and members to attend the numerous educational events we offer throughout the year, including live and recorded webinars and our Comms Club, Tech Talk and the Affiliate Forum in which members have the opportunity to learn and share together. [Email us](#) to gain access!

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## Upcoming Events

### A Tale of Two Cities

Two Philanos Affiliates share details of their respective leadership models.

Webinar  
Jan 10, 2023  
12 PM ET



Learn and share!



Registration Now Open 

Register

### COMMS CLUB

January 26, 2023  
12 PM ET

- ✓ LinkedIn
- ✓ Metrics
- ✓ Member Engagement



Learn and Share! 


Register

### TECH TALK

February 9, 2023 - 12 PM ET

- ✓ Defining Project Goals
- ✓ Making Software Decisions
- ✓ Implementing the Project
- ✓ Setting Realistic Expectations



Learn and Share! 

Register

### 2023 Webinar Series

Soliciting and Responding to  
Nonprofit Partner Feedback  
February 14, 2023 - 12 PM ET



Patricia Massey-Hoke  
Executive Director  
Women's Impact Fund, NC



Linda Simmons  
Women's Giving Alliance of  
Northeast Florida



Register

### PowerUP! Baltimore 2023

In the spirit of "Collaboration", our host, the [Women's Giving Circle of Howard County](#), MD (WGC) will be



2023 NATIONAL CONFERENCE  
November 5-7, 2023 | [www.philanos.org](http://www.philanos.org)

SAVE THE DATE!

Early Bird registration opens May 1!

Program planning has begun! If you would like to join any of our conference planning committees, [join us!](#)

## Philanos Leadership Opportunities

Philanos Board of Directors and Governance Committee application deadline is **Friday, February 3, 2023.**

**Seeking Philanos Board Members:  
We Need You!**

**Nominate a member of your circle or yourself by February 3!**  
[www.philanos.org](http://www.philanos.org)

**Join a Committee!**

Want to be part of leading the collective giving movement, influence women's philanthropy, and sustain, empower, and catalyze the work of Philanos Affiliates?

**WE NEED YOU!**

**Connecting and Sharing!**

joined by co-hosts: [Anne Arundel Women Giving Together](#) (AAWGT), [Baltimore Women's Giving Circle](#) (BWGC), [DMV Collective Giving Network](#), [Giving Together Inc.](#), Montgomery County, [Many Hands DC](#), [Maryland Philanthropy Network](#) (MPN), and the [Women's Giving Circle of Harford County](#) (WGCHC).

Check out the application today! [Board of Directors](#) & [Governance Committee](#)

Questions may be addressed to Governance Committee Chair, [Paula Perkins](#) via email.

The **Philanos Education Committee** is actively recruiting members to begin planning our webinars for the 2023-2024 program year. Each committee member leads (with plenty of support) the planning of one webinar. [Email us!](#)

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## Trending on the Affiliate Forums

- Looking for [recent strategic plans](#)
- [DEI Consulting](#) - input on drafting RFPs?
- [Digital Check-in](#) process or app suggestions?
- Tool for [Self-Assessment of Trust-Based Philanthropy](#)
- How are you [collecting demographic data](#) from your grants applicants?
- Membership stats shared after implementing [Tiered Membership Dues](#)

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## Affiliate Anniversaries

Any [affiliate anniversary](#) celebrations this year? Let us know!

[Email](#) your affiliate's anniversary images, celebration details and other information and we'll share!





## "Up and Comers"

Young leaders emerging in our affiliates

**Jade McDuffie McClary, Esq.**, an attorney for the Home Preservation Project at the Pro Bono Resource Center of Maryland, an Advisory Board Member of the Women's Giving Circle of Howard County, MD and a member of the PowerUP! Baltimore 2023 Steering committee. [Bio here.](#)

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## Welcome New Members!

- [Beacon Group, NY](#)
- [Great Dames, PA](#)

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## Good Reads

- [2022 Round-Up: Giving Circles Showcase a More Diverse, Democratic Society](#), Philanthropy Together
- [Starting A Giving Circle](#) - Ty Wilson, Philanthropy Together
- [Dear Social Sector: Relationships, Not Services, Beat Poverty](#), Forbes



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