



# January 2022 Newsletter

January 6, 2022



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Hi Nancy,

January provides a moment to look backward as well as forward. Behind us, it has been a challenging year as we continue to be affected by the global pandemic, racial and social injustice, and political upheaval. But it has also been a successful year for our individual giving circles and our collective giving movement as we've attempted to address and support these and other issues in our local communities, as well as together as a cohesive network.

*Here are highlights of our collective efforts this year:*

1. **Philanos Affiliate Membership Growth** – 75+ affiliate members collectively learning and sharing to strengthen our network.
2. **Philanos Affiliate Collective Giving Growth** – Our 75+ affiliates have collectively given over \$175M.
3. **Philanos Leadership Growth** – 6 new Board members helping to lead and grow our organization for the future.
4. **Philanos Network Partnership Growth** – 3 networks in order to continue to learn, share, organize, and connect the broader collective giving field.
5. **Philanos Collective Communicating** – growth of the Philanos marketing and communications efforts, including our strong social media platform to highlight the good work of Philanos, our affiliate members, partners, the collective giving movement, and philanthropy overall.
6. **Philanos Collective Learning** – 8 webinars that focused on membership, communication, governance, and grantmaking and that had an overall attendance of 600+.

7. **Philanos Collective Sharing** – 4 Comms Club gatherings that encouraged learning and sharing among those interested in all things communications.
8. **Philanos Collective Celebrating** – We continued to celebrate the groundbreaking work of Colleen S. Willoughby and the inspiration she has brought to so many women and philanthropists through our inaugural Willoughby Award as well as our Spotlight Award recipients.
9. **Philanos Communities of Practice** – 13 Philanos affiliates participated in our 3 DEI Affinity Groups.
10. **Philanos and Philanthropy Together** – Numerous Philanos affiliates have participated in Philanthropy Together efforts, including the PhT Global We Give Summit, Racial Equity Community of Practice, Storytelling Community of Practice, and Launchpad Start-up Groups.

In 2022, we anticipate influential work coming from not only Philanos, but also our network of giving circles, our partner organizations, and the broader philanthropic sector!

*Here are 5 ways Philanos affiliates can learn, share and engage together this year:*

- 1. Philanos Learning:** We have numerous, regular virtual gatherings planned for affiliates to learn together, including our [monthly webinars](#) and Comms Club gatherings – ***mark your calendars!***
- 2. Philanos Sharing:** We invite you to share your [latest news](#), ask and/or answer questions in the [Members Forum](#), and let us know about your recent media mentions – ***send us your latest news so we can promote it and engage with your colleagues!***
- 3. Philanos Leadership:** We encourage you to [get further involved in Philanos](#) through committee and/or Board leadership. We are only as strong as the individual affiliates that support our sustainability and growth – ***we need you!***
- 4. Philanos Celebration:** We are honored to celebrate our individual affiliates and collective network successes through the [Willoughby](#) and [Spotlight](#) Awards this fall – ***nominate the women and grants that have made an impact!***
- 5. Philanos Partnership:** We are excited to strengthen and grow our partnerships with and among our [network partners](#), and other collective giving and philanthropic networks for the benefit of our organization and individual affiliates – ***we are stronger together!***

We look forward to continued learning, sharing, celebrating, partnership and growth with you as we focus on building and supporting the women's collective giving movement.

## Upcoming Events



### Philanos Webinar January 11

[Communications: The Value in Telling Your Story](#)

### Philanos Webinar February 8

Trust-Based Philanthropy in Action:  
Supporting Grass-Roots Organizations for Major Community Impact

### Philanos Comms Club February 9

Save the Date

### Philanthropy Together's Global We Give Summit May 11-14

Save the Dates

## Philanos Leadership Opportunities

We are stronger together!

Philanos is at its best when it reflects the diverse voices of women committed to collaborating with others nationally to further the collective giving movement.

With sister organizations throughout the United States, Australia and Europe, together we are impacting communities for the better.

Please consider joining our virtual team. Participating provides excellent opportunities for networking and utilizing your leadership skills. We have positions open on committees and the Board of Directors. Please refer to the various board [job descriptions](#) and [criteria](#). Want to talk to someone about the experience? Email [info@philanos.org](mailto:info@philanos.org) and we will make that happen!

**Nominations Are Open For National Positions - Don't Miss The Deadline!**

[Philanos Board of Directors Application](#)

[Governance Committee Application](#)

**Submission Deadline: Friday, February 4, 2022**



The **Communications Committee** ([description](#)) manages the overall marketing and communications for the organization. It is a great place to meet and work with women across the country. We are looking for variety in voices and experiences so we can reflect everyone in the network. [Email](#) to learn more!

The **Education Committee** ([description](#)) is responsible for producing all of our webinars. Help us keep up with the trends in collective giving and providing the education our affiliates are looking for. Questions? [Email](#) to learn more!

**Affiliate Engagement and Expansion Committee - AE&E** ([description](#)) identifies prospective affiliates, welcomes new affiliates, and works to share affiliate needs within our organization. Questions? [Email](#) to learn more!

Philanos Committees are open to all Philanos affiliates' members, nominating not required (except for Governance Committee). Join us!

**Read Our Blog!**

- [Philanos 2021 Year in Review](#)

- [What's Happening in 2022](#)

Philanos Blog

## Affiliates in the News

- Women's Giving Circle of Howard County [Opinion: Leveraging Philanthropy to Help Cultivate a Pipeline of Women Leaders of Color](#)
- Philanthropy Together Spotlights [Jill Coleman of SisterFund](#)

## "3 Questions With"... Philanos Affiliates

As you have seen, Philanos has been highlighting our affiliates through our new "3 Questions With" series. Our goal is to uplift affiliate efforts, successes and challenges in order to enhance the connections within and among our growing network. We believe each of our affiliate circles has information and guidance to share and receive that will make us stronger individually and collectively as an organization. We hope you enjoy our latest 3 Questions With:

- [Elaine McCormick of Impact 100 Richmond](#)
- [Co-chairs of The Baltimore Women's Giving Circle](#)
- [Mary Kwak of Many Hands DC](#)

## Member Forum - Ask/Share!

Subscribe to your favorite Forum topics, connect with members and share!

- Does anyone have scholarships for membership in your giving circles? Baltimore Women's Giving Circle would like to talk to others who have worked out ways to have "supported" dues and open the door to pooled philanthropy for women who can't afford our full yearly dues. [Share](#) your circle's dues structure.
- Giving Together has ideas on ways groups engage members as volunteers with grantees. [Share](#) your circle's experience.

Member Forums

## Good Reads - News You Can Use

- [Measuring Giving to Women's and Girl's Causes](#), Women's Philanthropy Institute
- [10 Dangers to Collective Impact](#), Stanford Social Innovation Review

## Nominate a Visionary Woman Today!



### The Willoughby Award – Honoring a Visionary Woman Leader

Nominations are open for The Willoughby Award, honoring Colleen S. Willoughby's legacy as a visionary leader in philanthropy and women's collective giving.

[Details](#)

### Sponsors

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