



**Accelerating
Philanthropy
through Women's
Collective Giving**



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Hi,

I last saw many of you in person in late February in Seattle, where we were focused on diversity, equity and inclusion. I continue to scroll through your homepages and see what great work you are doing integrating these concepts--I've seen brand new DEI committees and initiatives being announced, as well as changes to grant practices and cycles to be more responsive to our community partners. Bravo!

Some great news to report--Philanos has been awarded trademark protection for our name and our logo/tagline, so we can safely say this is the **final** rebrand. Philanos seems to have slipped pretty seamlessly into everyone's usage. I want to thank the Board members who have kept an eagle eye on this process, our resident lawyers Ellan Bernstein of Impact100 Philadelphia and Val Kirk from Impact Austin; and so much appreciation for the Communications team that helped us arrive at this name: Celia Canfield with Impact 100 Sonoma, Virginia Mills with GIVING WoMN, and Maggie Glasgow with Greenville Women Giving.

More News! Philanos is now able to offer all members unlimited access to our website! See the article "[Almost Too Good To Be True](#)" for details.

Our regular monthly webinar schedule continues, the second Tuesday of each month. We had a record 180 women registered for last month's session on Trust-Based Philanthropy. To ensure that all who want to view live can do so, we are now live streaming on YouTube.

Since the Philanos Board made the difficult decision to cancel our PowerUP! 2021 in-person conference in Cincinnati, Susan Benford and her planning committee are meeting regularly to develop a virtual event(s). Stay tuned for announcements. In the meantime, we welcome your [ideas](#) about topics, potential speakers, and potential sponsors. What do you want to hear about? Who would you like to hear it from?

I'm writing this in late October, and although I don't know everything November has to offer at this point, I do know that Thanksgiving will go on as planned. I hope that you are able to be with family and friends, even if it's a Zoom call. You've all earned a few days to breathe and relax.

Be well, everybody.

Almost Too Good To Be True...said one of our affiliate members

Philanos member benefits are increasing! Philanos is now able to offer direct Member Portal access to our rich resources to **ALL Members!** Access used to be limited to 20 members of your affiliate, but not now. All you need to do is [link](#) your email--the key to your member benefits.

What does that mean for you?

- **Increased Communications:** Any member who would like to receive Philanos communications directly can do so! Now your Bundle Administrator can add an unlimited number of members to your affiliate list (bundle). We would especially hope your entire board, your committee chairs and their members, emerging leaders, and anyone strongly interested in the collective giving movement take advantage of these rich resources. You can sign up two ways: contact your Bundle Administrator and she will add your email, or [contact](#) our administrator, Nancy Clark, for the same help. Once your email is linked, it will be your key to member benefits and quick access to the resources below in the Member Portal. Please keep your profile current.
- **Member Portal:** All things necessary for sharing and networking are in the Member Portal. Registration for upcoming webinars, access to past webinars, our directory of affiliate members who are currently engaged, suggestions on getting involved with Philanos, and Member Forums with 18 topics to choose from (and feel free to start a new one) is our safe place to ask for help, answer a fellow affiliate's question, or share information. Past conferences are also archived here.
- **Webinars:** You will receive notifications about our webinars and the opportunity to register yourself. We have also created a YouTube channel, Philanos Webinars and Media, that live streams our webinars to accommodate overflow from the webinar Zoom room. Our webinars are a vibrant piece of our educational mission and have been recorded since September, 2015. Links to past webinar recordings, slides and podcasts are available to all of our affiliate members within the Member Portal.

- **Member Directory:** Listings of all current affiliate member organizations and their organizational details and directory of all individual members in the database.
 - **Conferences:** Registered affiliate members receive information directly about the Philanos national PowerUP! conference held every 18 months, including an opportunity to register early at member rates. While there will not be an in-person conference in 2021 due to COVID-19, there will be a virtual alternative with high caliber speakers, peer-to-peer sharing and engagement. Details to come.
 - **Newsletters:** Our bi-monthly newsletter includes the latest news and announcements from Philanos, articles about member affiliates' work, news from other networks we engage with, and the latest in new resources.
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November Webinar

Advocacy: How to Advocate without Risking your Nonprofit Status

What does advocacy look like for a 501(c)(3) and how can it leverage grantmaking beyond the grant itself? How can issue-driven advocacy be partisanship free?

Join us for this discussion on November 10. It will be lead by Helly Lee, Pam Field and Jennie Eblen.

Helly Lee, former Director of Community Relations at the Minnesota Department of Human Services, is currently Washington D.C. based where she is an Immigrant and Refugee Policy Fellow at the Center for the Study of Social Policy, and Senior Consultant at Frontline Solutions. Frontline Solutions is a black-owned consulting firm serving the philanthropic and nonprofit sectors.

Pam Field is former Advocacy Committee co-chair for the Women's Giving Alliance in Jacksonville, a Philanos affiliate. She also developed an advocacy policy and best practices for her organization.

Jennie Eblen is a co-instructor on workshops for 'Advocacy for Nonprofits' and is active in public policy advocacy around early childhood care and education as well as women's issues. She has chaired advocacy committees for several nonprofit boards and is a past chair of Philanos affiliate Women for Women, the giving circle of the Community Fund of Western North Carolina, in Asheville, NC.

Members, please [register](#) by Sunday, November 8!

Affiliate Spotlight: Women For Women Leveraging Advocacy

Rebekah Bonde, member of Philanos Communications committee and Washington Women's Foundation, talked with two members of our affiliate, Women For Women in Asheville, NC. She asked Janet Thatcher and Mary Bolling how they have taken their mission statement one step further to incorporate advocacy in their philanthropy. [Read the article](#)

Welcome New Affiliates

Emerging Members: [Impact 100 NYC](#), NY & [Mohawk Valley Health System Foundation Women's Giving Circle](#), NY



Philanos Builds Affiliate Web Pages

All our affiliates benefit when we increase our local public presence as part of a nation-wide women's philanthropy movement centered on collective giving and grantmaking.

As an affiliate benefit, Philanos is building one stand-alone web page for every affiliate in our network. You can see the early results on [Our Affiliates](#) page under About Us. We began the work early this fall and now have all the elements in place to build one web page per affiliate quickly and efficiently.

The benefit of these web pages goes beyond the increased visibility for each individual affiliate. The web pages:

- tie our network together and link all the communities that we serve in a way that makes us all stronger and the collective giving movement more prominent
- aid potential members, journalists and academic researchers in finding your organization and your community when they are doing internet searches
- inspire others across the country to join in learning and giving together in a way that makes all our communities stronger
- give all our affiliate members a place to showcase their work, their community, and those community organizations that demonstrate who they are

The Philanos Communications team is currently reaching out to each affiliate directly. We are asking for a few pieces of information from your communications contact, and then we will build the page for you. Please [email](#) us if you want more information.

Philanos Strategic Plan Executive Summary

"If you don't know where you are going, any road will get you there." (Lewis Carroll)

At the annual board retreat in June, the board approved our 2021-2023 strategic plan, the culmination of a year's work under the guidance of the Philanos Board Governance committee.

Our Vision: Communities with women's collective giving organizations are healthier, safer, more equitable, and thriving.

Our Mission: Philanos' mission is to inspire women's philanthropic leadership and to equip and strengthen collective giving organizations through education and collaboration that promotes informed, impactful grant making in communities. [Read our full plan](#)

Good Reads

[Who Owns Philanthropy? A Look Through an Antiracist Lens.](#) Nonprofit Quarterly. Oct. 8, 2020.

[Black Girls Dream Fund Launches with Support from WDN, Others.](#) Philanthropy Women. September 16, 2020.

[COVID-19, Generosity, and Gender: How Giving Changed During the Early Months of a Global Pandemic.](#) Indiana University Women's Philanthropy Institute - Lilly Family School of Philanthropy. September 2020.

New Resource: GiveBlck

[GiveBlck](#) is a new nonprofit resource that has a comprehensive database of Black-founded nonprofits. The website showcases the diversity of causes that Black-founded nonprofits organize around and make it easy for you and your organization to connect with them. Co-founders include Christina Lewis, Stephanie Ellis-Smith and David Setiadi.

Network News

Intersect, Washington Women's Foundation's signature annual educational program, will be held via Zoom video conference November 9-13, 2020. This year's re-envisioned five-day format provides the 25-year-old Seattle-based collective grantmaking organization new opportunities to create greater impact, engage a larger audience, and amplify the voices of visionary speakers from throughout our community and country whose knowledge, lived experiences, and roots in community inform the work that can lead to community systemic transformation. Intersect 2020's theme, "Building Beloved Community," is inspired by Dr. Martin Luther King, Jr.'s vision of a world in which all people can share in the wealth of the earth, where poverty, hunger and homelessness will not be tolerated, and where racism and all forms of discrimination, bigotry and prejudice will be replaced by a spirit of love and connection.

Philanos affiliate WA Women's Foundation is excited to host acclaimed author and speaker Austin Channing Brown on the first day of Intersect 2020. After her remarks, she will be in conversation with Marsha Morgan, Chair of the Community Investment Network. Throughout the rest of the week, attendees will get to hear and learn from leaders and community activists who will discuss how education, health and safety, climate justice, and philanthropy play a role in building beloved community. Each day's session is two hours in length, and [registration](#) is free.

Upcoming Philanos Webinars

Tuesday, **November 10** - Advocacy: How to Advocate Without Risking Your Nonprofit Status - [register now](#)

Tuesday, **January 12** - The Power of Thinking Small -- Smaller Grants Can Have Big Impact

Our 1-hour webinars begin at **9am Pacific/11am Central/Noon Eastern**
No need to register if you are unable to attend,
[recordings](#) are available to all members!



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