



# Philanos

Accelerating  
Philanthropy  
through Women's  
Collective Giving

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Greetings Philanos Admin,

You are all on the minds of our entire board every single day, as you scramble to figure out how to best address this crisis. I scroll through your homepages to see what is new and different, and I am amazed and humbled by what your organizations are doing now in your communities. When we get past this emergency, we need to have a robust conversation around what we have learned about disaster philanthropy, and how to apply this knowledge going forward.

Many of you participated in #GivingTuesdayNow on May 5th, and it was fascinating to watch it all play out on social media. Remember, if you participated in #GivingTuesdayNow, whether individually or as a collective, please tell the story and put a pin on the map. You can access the map [here](#).

The "Showcase Fund" is available on the [Grapvine.org](http://Grapvine.org) website. It is another tool that was made available for #GivingTuesdayNow that will remain available and free to Philanos affiliates. Grapevine is now a sponsor of Philanos, for which we are very grateful. The purpose of a Showcase Fund is to highlight organizations you support and direct additional funding to them. If you are announcing grants soon, you could set one up to push more general operating dollars to your grantees or to showcase those agencies that were vetted well but were not funded. It can be set up in 20 minutes and donors pay a low transaction fee and a non-obligatory tip. Each of us has people in our communities who follow our work but aren't necessarily members. You can feature your Showcase Fund on your social media platforms to reach these potential donors as well as those within your organization. It's another way to amplify your impact.

In the evening, I attended a "Pop-Up Giving Circle" hosted by the Community Investment Network (CIN). You may recall their Chair, Marsha Morgan, was with us in Seattle. It was a very engaging 60-minute exercise that resulted in one grant of \$500, and I am certain several other donations as well.

Unfortunately, I had to jump off the call before the dj and dance party started! I highly recommend this exercise. Philanthropy Together (formerly the Co-Design), in conjunction with the other Philanthropy Together networks will soon offer a pop-up giving circle tool for a modest price on their website if you would like to try this with a group of family/friends, or have friends who are considering starting a group of any size.

In addition, Philanthropy Together has announced [Launchpad](#), an interactive virtual leadership training to help those interested in launching their own giving circle. This incubator project is a result of partner networks like ours asking Philanthropy Together for additional resources to help new giving circle startups. They are taking applications now for an inaugural class beginning in June.

Last week, we put out a lot of information about [resources](#) for large virtual meetings and offered some resources. We continue to try to find ways to help you educate your members and work more efficiently. If you have ideas of particular products or tools that would be helpful, please [email](#) to let us know.

Be well, everyone. We'll schedule another affiliate check-in call soon.

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## Conference Resources Roundup

(courtesy of Washington Women's Foundation)

If you weren't able to attend the Conference or if you haven't yet had a chance to read all of the resources shared by presenters, here is a sample of what speakers had to offer across all of the tracks of programming:

- Equal Justice Initiative's Video, [Slavery to Mass Incarceration](#) (Merf Ehman, Executive Director, Columbia Legal Services; Monday Morning Plenary Session, *Moving from Individuals & Services to Community & Systems Change*)
- [Leaders Must Learn to Make Good Decisions in an Ambiguous World](#) (Kris Hermanns, Chief Impact Officer, Seattle Foundation; Breakout Session, *Blueprint for Impact: Dismantling Structural Inequities*)
- [Four Questions to Sit with as You Learn to Let Communities Lead](#) (Breakout Session, *Striking a Balance: Power Sharing & Building Equitable Partnerships with Grantees*)
- [Why Nonprofit Organizations Should Take Risks More Often Even if It Means Failure](#) (Richard Woo, The Russell Family Foundation; Breakout Session, *Investing on the Edge: Taking Risk in Philanthropic Giving*)
- [Ten Keys to Successful Strategic Planning for Nonprofit and Foundation Leaders](#) (Breakout Session, *Employing Strategic Planning as a Power Tool*)
- Audio recording of final plenary session *Diving into the Wreck – What to Salvage & Scrap for a New Era of Philanthropy*; a conversation between

Vu Le, former Executive Director of Rainier Valley Corps, and Pia Infante, Co-Executive Director of The Whitman Institute  
*Please right-click and select "Save Link As" to download the .mp3 audio clip to listen.*

- o [Part One – Vu and Pia’s conversation](#) (40:08 min, 40 MB)
- o [Part Two – Q&A](#) (19:24 min, 20 MB)

More links are accessible on the [Conference website](#). If you did attend the Conference, don't forget that the Conference App is still functional through the end of December. You can use the App to reconnect with other attendees as well as continue sharing ideas and additional resources on the PowerUp Wall in the App.

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## Zoom Meeting Support for Affiliates

Philanos has two options that we can offer our affiliates in conjunction with a sponsor, Grapevine, as well as with our partner Philanthropy Together, at no cost from now through the end of 2020.

- **Grapevine:** For those of you who believe you will have up to 300 people in attendance at a meeting, Emily Rasmussen from [Grapevine](#), who many of you met in Seattle, has offered that they can setup, host and run your meeting on their Zoom account at no charge. We would ask that you only do this for one large event between now and the end of the calendar year to avoid taxing their staff and capacity. We are very grateful to Grapevine, which is now a sponsor of Philanos, for this generous gesture. They have great [tips and tools](#) for virtual events of which you should all feel free to take advantage.
- **Philanos** is being given one license from [Philanthropy Together](#) (The Co-Design Entity) that will enable Zoom Meetings up to 500 participants. It **does not** include webinar functionality. If you believe that your meeting could be this big, please have your Bundle Administrator reach out to our administrator, [Nancy Clark](#) to schedule, explain how it works, and send you the protocols for using this shared account.

If you need additional technical assistance from Nancy (based on her availability), we would need to invoice you for her time, likely around \$100. This license is available to us until 12/31/2020, after which Philanthropy Together will re-evaluate based on our feedback and the general state of the world. Philanos is delighted to be a partner in this new initiative.

We hope this information and the resources offered are helpful to you in navigating the world of virtual meetings. If you have other thoughts, experiences and research around large gatherings done virtually (or not),

please share on our [COVID Forum](#).

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### Philanos Affiliates In The News

***Greenville Women Giving (Greenville, SC) awards \$540,000 in grants at Virtual Annual Meeting!***

[Read the story](#) for the details and watch the 12-minute video to see how their sponsor, Brand In Motion, created a professional virtual experience during COVID.

***Woods River Women's Foundation, Sun Valley, ID got press on quickly switching to general operating funds during COVID.***

[The Idaho Mountain Express reported](#) that the grant the Sober House just received from WRWF for a capital project can be repurposed for general operations (as with all the 2020 grants).

***Women's Giving Circle of Howard County. Buffy Beaudoin-Schwartz, ED of WGC of HoCo, presented her affiliates' nimble COVID response in their community, including setting up the local COVID response along with other community partners.***

They also were able to distribute more funds through a long-held feature of their circle. Here's some of their press:

- **National:** ["Giving Circle Spotlight: Women's Giving Circle Of Howard County"](#), *Giving Compass*, April 14, 2020
- **Regional:** ["HoCoRespond Distributes an Additional \\$20K"](#), *Yahoo News*, May 5, 2020
- **Local:** ["We Are All in This Together"](#), *Her Mind Magazine*, April 1, 2020

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### Affiliate Spotlight on Universities

*University of Nebraska and Miami University of Ohio*

[Read their stories](#)

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## Good Reads

Interview by Amplifier with [Sara Lomelin, newly hired Executive Director of Philanthropy Together](#), the national initiative to catalyze and mobilize the national collaborative giving movement. Philanos is a partner.

[Tips and Tricks for Hosting Your Next Giving Circle Meeting Virtually](#), from our sponsor, Grapevine.

Philanos was recognized by Wild Apricot, our member management software, as one of their best 50 sites! [The 50 Best Nonprofit Websites To Get You Inspired](#)

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## Mark Your Calendar

June 15 - Affiliate Membership Dues

*Save the Date:*

PowerUP! Cincy  
Sept 19-21, 2021



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