



# Catalist

Women  
Accelerating  
the Power of  
Collective Giving

## eNews

September 2019

We reached out to the leadership of our seven Florida affiliates and one in Charlotte ahead of Hurricane Dorian and asked them to ping us and each other when they were clear of the storm, to let us know they were okay, or, if not, what was needed in their communities. Fortunately, folks in Florida were mostly bored in hotels. I did hear from Kristen Stanley from Impact 100 Palm Beach County when the storm fortunately bypassed them; they shifted into Bahamas relief on a dime. I posted her reply in Member Forums for any of you who would like to help out. Patricia Hoke, the new ED of Women's Impact Fund in Charlotte checked in as well, when the storm mostly bypassed them. If you were impacted further up the coast, please let us know. As usual, these natural disasters bring out the best in our communities.

It all puts me in mind of a great, and completely unexpected, conversation we had on a Quarterly Leadership Call last year about disaster philanthropy, and how it might be possible for more of us to do it. As Joanne Cohen, the VP of Philanthropic Services at The Community Foundation for Northeast Florida used to say to me when I was President of Women's Giving Alliance and was trying to wrap my head around a thorny problem, "You know, you can make a grant to yourself." It was great advice.

I need to thank the full Catalist Board for pitching in last month when I had to fly to Minnesota on no notice to move my 90-year-old father to a senior living situation. I was without access to technology for 12 days, and they all dug in and took on important projects in mid-stream and kept everything perking along until I was back at my desk—and sent a constant stream of supportive emails and texts. It reminded me that the "collective" is not just about giving and grantmaking, it's also about the friends you make along the way. Every crisis brings out the best in all of us. I appreciate every single one of you, every single day.

Welcome back to real life. I hope refreshing summers were had by all, and that you are looking forward to a great grantmaking season, a spectacular conference in Seattle, and to being back in closer touch with one another—I know I am!



*Paula*

Paula Liang, Catalist Board Chair

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## POWER THE SPARK THAT IGNITES CHANGE

### Early Bird Registration Sold Out Nominations Are Open for Spotlight Awards!

Our affiliates are igniting change in their communities by practicing high impact, transformational grantmaking, and the stories of those grants inspire other women in other communities to follow in our footsteps. At each [conference](#), Catalist celebrates these women-powered philanthropic efforts with the Spotlight Awards. This recognition highlights grants that demonstrate the power of investing in our communities.

A few months prior to each conference, Catalist affiliates are invited to nominate a grant that has transformed their organization, a grantee's organization, and/or their community. This year, up to three grants will be recognized with a Spotlight Award sometime during the conference. The award ceremonies will include a description of both the affiliate and the grant. The affiliate will be recognized with a cash award and highlighted for their excellence in transformational grantmaking. **Deadline for consideration is October 15.**

In addition, all nominees will be considered for inclusion in future Catalist communications: newsletter, website and social media. View past [Spotlight Awardees](#)

The nomination and evaluation process is described [here](#), including some FAQs. Additional questions may be sent to [spotlight@catalistwomen.org](mailto:spotlight@catalistwomen.org)

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### Better Know an Affiliate *Impact100 Metro Denver*

This month debuts a new column "Better Know an Affiliate" (with a tiny apology to Stephen Colbert's old political segment "Better Know a District").

Every issue will feature a Catalist affiliate. We want to feature you! So please [reach out to us](#) to be interviewed and share your story. Catalist currently has 73 amazing

affiliates, all with a unique story to tell and lessons to share nationally and internationally.

Our first affiliate story highlights Impact100 Metro Denver, an up-and-coming urban group only four years old! [Click here](#) to read how they have grown to nearly 260 members and granted \$607,000 in this short period of time. See how they are dealing with rapid growth and big geography.

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### Affiliates in the News

Women's Giving Circle of Howard County Receives Grant from National Giving Circle Infrastructure Initiative, [read more](#).

Press Report on Infrastructure Micro Grants from the Gates Co-Design Team featuring Catalist and two Catalist affiliate, Women's Giving Circle of Howard County and Impact100 Cincinnati! [Read report](#).

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### Welcome New Affiliates

Impact 100 Redwood Circle, Sonoma County, CA

Impact 100 Seattle, Seattle, WA

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### Carboni Research Project

#### ***Members please participate***

Catalist is encouraging our affiliates and their membership to take part in the following web-based survey on individual philanthropic behaviors of giving circle members.

The research project is being conducted by Dr. Julia Carboni, Associate Professor at the Maxwell School of Citizenship and Public Affairs at Syracuse University and a founding member of the Collective Giving Research Group. In the past, Catalist(as WCGN) has taken part in previous research projects by the same group. Reports from their work can be found here: <https://johnsoncenter.org/collectivegiving/>

This survey is completely confidential and voluntary. Researchers will not match your answers to your name or address and will not share your answers with anyone. It takes about 15 minutes to complete. At the end, you will have the opportunity to include your email address for a chance to win a donation for the charity of your choice. Five survey respondents will be randomly selected and a \$100 donation will be given each to a charity of their choice. The survey will be open until **September**

20, 2019.

Please click on the following link or copy and paste it into your browser to take the survey: [https://syracuseuniversity.qualtrics.com/jfe/form/SV\\_eJ2iqzrAJ0lvdU9](https://syracuseuniversity.qualtrics.com/jfe/form/SV_eJ2iqzrAJ0lvdU9)

If you have any questions, concerns, or complaints about the research, please contact Dr. Julia L. Carboni, Associate Professor, at [jlcarboni@syr.edu](mailto:jlcarboni@syr.edu) or 315-443-1462.

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### Catalist Announces Short Takes - Coming Soon!

A new series of short videos and podcasts (none over 20 minutes) will be added to your collection of Catalist resources. They will be perfect for orienting new committee chairs, and as discussion material for training committee members.

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### September Webinar Recap *The Power of the Network to Create More Engaged Donors*

Andrea Pactor, Interim Director of the Women's Philanthropy Institute at Indiana University, shared a dense and informative presentation on research done on women's collective giving groups over the past two decades, with emphasis on our model of philanthropic engagement as a key driver in creating long-term members who are: more engaged than individual donors, give more strategically, and give more to causes they care about deeply.

She spoke about her latest [research](#) piece, "All in For Women and Girls", comparing women's foundations and giving circles that give collectively with a specific gender lens to individual donors who also choose this focus. The same results apply—collective giving is more powerful, rewarding and satisfying to women. About one-third of Catalist affiliates currently focus their granting on women and girls, [see list here](#). The takeaway for our network is that all the research proves that giving collectively is more engaging, increases benefits to communities and causes, and great for philanthropy! Andrea's presentation includes informative data supporting what we know to be the case.

The recorded video and podcast will be available soon in the Member Portal under Webinars.

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### October Webinar Traditional or Social Media? Mix and Match to Tell Your Story *Tuesday, October 8, 2019 9am Pacific/Noon Eastern*

Our October webinar presenters include Diane Perlmutter, Co-Chair of Greenville Women Giving, and Ellen Ragone, a member of Impact100 South Jersey and Co-Chair of the Publicity Committee. Both are Catalist affiliates, first cousins and have extensive marketing and public relations experience. During this webinar they will describe multiple effective ways to get the word out about your organization. From identifying media opportunities, to planning a PR schedule, to the best ways to use social media – you'll get plenty of fresh ideas for communicating with your community.

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## Mark Your Calendar

Quarterly Leadership Call - September 16, 2019

Webinar - October 8, 2019 *Communications: Telling Your Story in Traditional and Social Media*

*Spotlight Award Nominations due by October 15, 2019*

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## Good Reads

Check this out! On the sidebar of "Influencers in Philanthropy", Catalist Chair, Paula Liang is recognized! [NonprofitPRO](#)

Great article on Black Women Giving Circles in Medium:  
<https://medium.com/@blackgiving365/everyday-givers-54661e82206f>

Compass Giving story featuring women's collective giving and activism:  
<https://givingcompass.org/gender-and-giving/women-donor-activism/>



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