

Catalist eNews!



eNews

November 2019

Hi Nancy,

I spent the last two weeks of September on the road. I had the pleasure of meeting Erika Wax and Lani Martin, the co-founders of Impact 100 London (one of our newest affiliates), along with two of their first recruits; Liz Forgash (whose friend Wendy Block, founder of Impact 100 Fairfield, CT is the inspiration for this) and Lis Ayvazian. They are all ex-pats in London and are excited to bring this movement to a community in which philanthropy is not as democratic or diverse as they wish.

I met them at The Conduit, which I honestly hoped was one of those stuffy British clubs, so I could say I had been to one. In fact, it was a beautiful, modern venue; a co-working space and club with social justice as a shared value. We had a lovely time kicking around ideas. Their twist on the Impact 100 model is that they want all of the funds to go to organizations that serve women and girls. We agreed that in a town the size of London, that might just be possible. Every generation/community brings a different slant to this work, which is the beauty of it. Laura Midgley, my friend in collective giving, always says, “eventually we’ll all be hybrids.” I think perhaps we already are.

They asked some fascinating questions:

What’s the best way for us to engage with the network?

My answer: Webinars, podcasts, and the Member Forum. Members are happy to share knowledge on the Forum so you don’t need to make it up if you can borrow and adapt ideas or templates. And if anyone can come to the Conference, you won’t be sorry you spent the time. It’s empowering and enlightening.

What do red flags look like when members are examining NPO financials? What issues are unique to the nonprofit space, and what are those that cut across sectors?

My response: Sounds like a fascinating topic for a future Catalist Webinar. Check the Member Forum to see if some of our affiliates have this documented.

Is there an on-line due diligence model for training a grants committee starting from the ground up?

My thoughts: Not that I’m aware of, but there probably should be, and either Catalist or the Gates Co-Design team should take this on.

The next day, I arranged to meet Isobel Michaels and Emma Beeston who have been working hard to get the Bath (England) Women's Giving Circle off the ground. They have a small group that has been investing 25 pounds/month for over a year, and they are about to launch a public campaign to bring in more members. They hope for 60 by the end of the month, are certain of 30, and will be delighted if they land anywhere in between. And it turns out that Emma and Isobel are both philanthropy professionals who just might be able to provide the training that Impact 100 London is looking for!

They had also invited Charlotte Nisbet, a researcher from Northumbria University, to join us. Charlotte is conducting research on collective giving organizations in the UK, and has so far only found six, including Bath Women's Fund and Impact 100 London, that fit our definition—-independent organizations rather than those attached directly to a particular NPO. Given there are 1,600 documented giving circles in the US, and the overall population density of the UK, this low figure is somewhat surprising. However, attitudes about individual philanthropy are quite different on opposite sides of "The Pond".

The moral of this trip for me—ALWAYS reach out to a group-in-formation if you can. Whether they become a part of our network or not, we can share resources, answer questions, gather some ideas from them, and help these groups get operational faster for the good of their communities.

Back on this side of The Pond...A huge thank you to our Co-chairs for the Catalist PowerUp! 2020 Conference, hosted by Washington Women's Foundation. Laura Midgley and Bo Lee are leading a national and Seattle based team of women committed to making this a "not to miss" conference. You will really want to be there! Just a sampling of the breakout sessions - 4 tracks worth - full of learning and sharing are below.



Paula

Paula Liang, Catalist Board Chair

pliang@catalistwomen.org

PowerUP! Announces Conference Breakouts

Bo Lee and Laura Midgley, co-chairs for PowerUP!, are thrilled to announce the breakout programming for the conference. In addition to outstanding plenary speakers, thoughtful and challenging breakout sessions will be offered to continue the conversations about equity and

grantmaking and building more inclusive collective giving organizations. Here's a taste of the sessions to anticipate:

Education: *Achieving Community Impact through Strategic Collaborations* presented by Christina Gorczynski, Impact Austin and Linda Simmons, Women's Giving Alliance of NE Florida

Grantmaking: *Daring to Be Different: Increasing Equity and Reducing Disparities in Philanthropy* presented by Lorraine del Prado, Washington Women's Foundation and Lindsay Hill, Raikes Foundation

Membership + Communication: *Operationalizing Diversity: Learnings from Cincinnati* presented by Deepika Andavarapu, Impact 100 Cincinnati and Michelle Hynes, ninety-nine girlfriends

Innovation + Leadership: *The Intersection of Race, Gender and Philanthropy: Recent Research* presented by Elizabeth Dale, PhD., Seattle University and Hali Lee, Donors of Color Network

We want to acknowledge the tremendous work by the breakout committee co-chairs, Marion DeForest (Washington Women's Fdn, Seattle) and Susan Benford (The Philanthropy Connection, Boston) who led a national team of planners for each track including:

Grantmaking: Kris Kaminishi (WaWF) and Vivian Manekin (Baltimore Women's Giving Circle)

Education: Kit Bakke (WaWF) and Lauren Paver (Impact Austin)

Membership + Communications: Michelle Hynes (ninety-nine girlfriends), Sharon Hammel (WaWF) and Sarah Carroll (Impact100 Sonoma)

Leadership + Innovation: Clare O'Brien (Impact100 Cincinnati), Susan Barley (WaWF) and Cedra DuFlon-Heide (WaWF)

We deeply thank all these women for their thoughtful planning, research and outreach. We will all benefit from their hard work and learn from the speakers they have gathered. Thank you in advance to all of our presenters as well.

See our full list of [Breakout Sessions](#) and presenters!

[Conference Details](#) | [Registration](#) | [Plenary Speakers](#)

Catalist is grateful to our conference sponsors and supporters



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Tuesday's Webinar Now Available

"The Pursuit of Equity: A Prelude to PowerUP! Seattle" aired this past Tuesday November 12, and attracted the largest audience in our history.

Presenters from the Washington Women's Foundation and Philanthropy Northwest discussed current work and catalytic thinking setting the stage for the upcoming conference.

For those who missed it or want to share it, the webinar is now available in video, podcast and slides. Click or share: <https://catalistwomen.org/event-3629152> to register and receive an email with the recording links.

Giving Tuesday

Giving Tuesday -- a global day of giving, is December 3, 2019. Why not pay your dues to your affiliate, support a favorite non-profit, past grantee or Catalyst!

Catalist women are leading Giving Circle Panels on that day, all over the country to educate women on the power of collective giving using various models. All events will take place at a local location of

The Wing -- a network of work and community spaces for women. The participating locations are New York City (Flatiron), Boston, Georgetown, San Francisco and West Hollywood. Catalist will also participate with The Wing in a similar event in Chicago on December 2.

Good Reads

How specific words can have unintended impact

<https://generocity.org/philly/2019/10/09/hey-nonprofit-pros-watch-your-language/>

Democratizing and diversifying philanthropy through giving circles

<https://www.inquirer.com/news/giving-circles-project-w-impact100-women-of-vision-philadelphia-20191029.html>

A Ripple Effect of Collective Giving —Convening on Equity and Inclusion

<https://philanthropywomen.org/womens-giving-circles/ripples-of-power-giving-circles-convene/>

Better Know an Affiliate

Many Hands, DC

Many Hands supports smaller community based nonprofits serving women, children and/or families with socioeconomic needs in the Washington DC, Maryland and Northern Virginia region. They are the only women's grant making organization of this kind in the DC area. [Read](#) their full story!

Affiliates in the News

The ripple effect of collective giving in Greenville, SC

<https://greenvillejournal.com/giving-matters/giving-matters-the-power-of-collective-giving/>

Impact 100 Cincinnati receives The Torch Award for Marketplace Ethics

https://impact100.org/impact-updates/featured/2019_torch_award_winner/

Welcome New Affiliate

Women Inspiring Philanthropy, Arlington, TX

Mark Your Calendar

Next Webinar - Members! More Members!

January 14, 2019, 9am Pacific/12pm Eastern



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SEATTLE, WA



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