



Catalist

Women
Accelerating
the Power of
Collective Giving

eNews

January 2020

Members of Catalist,

The PowerUP! Conference Planning Committee is putting the finishing touches on a spectacular program for you and your fellow members. Even though we are post-holiday, don't forget about your own enrichment. In the words of a Washington Women's Foundation member, *"Give the gift of learning to yourself and register for the conference because these speakers and programs will accelerate your impact"*.

So many of you have told us that your affiliate is coming, or that several more members are planning to register. I encourage you to remind fellow members and to look at your own calendar to finalize your conference registration and hotel arrangements while there is still time. There are a couple of reasons this is particularly important.

We want to ensure that you have the best experience possible, that you come away from the conference full of new ideas, connections and energy. That means we need to know who will attend in order to assign breakouts to appropriate rooms, order food, etc. In mid-January, if there is space, we will open à la carte registration options (individual plenaries, all-day Monday, for example). However, once a plenary session is filled, full-conference registration will begin to close. Of course, we want as many members as possible to have the benefits of the full conference experience, so don't delay.

Some more exciting news—

Charles Schwab and Schwab Charitable will join us as a Conference Sponsor again this year, and CEO of Schwab Charitable, Kim Laughton, will moderate the Sunday night Q & A after the keynote presentation by Tricia Raikes. Kim, who is based in the Bay Area, routinely appears on lists of the Top 50 Most Influential Women in Philanthropy. We're excited to expose her to the power of women giving together.

I look forward to seeing so many of you in February as we celebrate the energy and advancement of the collective giving movement!



Paula

Paula Liang, Catalist Board Chair
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THE CATALIST NETWORK JOINED WITH THE WING TO ADVANCE COLLECTIVE GIVING ON GIVING TUESDAY 2019

Catalist, the largest network of women's collective giving organizations, joined with local like-minded organizations to promote collective giving initiatives across the country in support of Giving Tuesday. Hosted by [The Wing](#), events were held at their urban locations on Monday, December 2, or Tuesday, December 3, 2019.

Catalist Board members led the content development for the events and provided discussion leaders and panelists in concert with local giving circles and other regional and national women's groups.

According to Catalist president Paula Liang, "Our national board members and local affiliate leaders were honored to partner with The Wing to advance this important dialogue. They focused their discussions on active philanthropy, with the message that collectively women can have a significant impact on their communities."

Thank you to the following Catalist Board and affiliate members who participated!

Boston: Cherie Arruda, President, Womenade Boston; Jennifer Angarita, Alumna Fellow and Young Philanthropist, The Philanthropy Connection

Chicago: Kristen Pettit Grube, Impact Grants Chicago member

Los Angeles: Marcie R. Goldstein, Board member, The SAM Initiative

New York City: Paula Liang, Chair of Catalist, Women Giving Alliance member; Hali Lee, Co-Founder of Asian Women's Giving Circle and Donors of Color; Eliza Rossman, Founder of ALLINBKLYN

San Francisco: Celia Canfield, Board member, Catalist, Impact100 Sonoma member; Wendy Hoffman, Board president, Impact100 Sonoma

Washington, DC: Lynn O'Connell, Dining for Women Board Chair, Giving Circle of Hope and Giving Together member; Katy Moore, Many Hands, Inc. member

Nominations Are Open for National Positions!

Catalist is at its best when it reflects the diverse voices of women committed to collaborating with others nationally to further the collective giving grantmaking movement.

Catalist Board of Directors and Governance Committee Members

Submission Deadline: Friday, January 31, 2020

Details [Here](#).



PowerUP! Conference February 23-25, 2020 Seattle, WA



Announcing the Pre-Game Warmup

Here is your conference pre-game warmup thanks to the work of our conference program “coaches”, Susan Benford (The Philanthropy Connection) and Marion DeForest (Washington Women’s Foundation) and their national team.

The [complete collection](#) of current, pertinent articles related to each of the breakout tracks will well equip you and your fellow members to take full advantage of the conference learning. Of course, you won’t be able to attend every single session of every track. That’s why you need multiple members attending to capture all the information available.

Here’s a taste of the material waiting for you in the Membership and Communications track:

Create a More Diverse Membership: *How does a group become intentional in creating a diverse membership that reflects an inclusive culture? And why does it*

matter? Come learn about the successes and pitfalls experienced by Impact100 Cincinnati, with specifics about what your group can plan and implement in 2020.

[Embracing Equity: Race Equity and Inclusion Action Guide](#)

Power UP and Expand Your Social Media: *Is it time for your group to embrace social media? Or would your current practices benefit from tips recommended by some pros? Attend this session for real-time practice! Read background articles on the importance of these communication efforts.*

[Why Social Media Matters to Nonprofits](#)

[The Social Network Effect: Good News for all Nonprofits](#)

Complete library of pre-reads, [here!](#)

Reminder: Book [your Motif hotel room](#) by January 23 to ensure the discounted price.

[Registration](#)

Member registration is \$595
Non-member registration is \$750

[Conference Details](#)

[Look](#) who's coming to the conference!

[Breakout Sessions](#)

Make your Motif [hotel reservations](#) by Jan 23!

[Plenary Speakers](#)

Read our full list of [Breakout Sessions](#), including presenters and descriptions [here](#).

Better Know an Affiliate The SAM Initiative, CA

The SAM Initiative was founded in 2013 by social entrepreneur and philanthropist Mindy Freedman as a giving circle of like-minded women in Los Angeles. The acronym SAM stands for Sustainability, Accountability and Movement, emphasizing the circle's belief in inclusive, impactful philanthropy. The SAM Initiative is grounded in the belief we can do far more together than we can do alone; and together they seek to inspire giving and to improve the lives of women, children and families in Los Angeles. To date, the 50+ women of the SAM Initiative have granted well over \$1,000,000. Read their full story [here!](#)

Good Reads

Paula Liang, Catalist Board Chair is quoted in this article by Inside Philanthropy. Others quoted include Hali Lee of the Asian Women Giving Circle affiliate in New York City, and Mindy Freedman of the SAM Initiative affiliate in Los Angeles. Read the article [here](#).

“Nonprofits not only need our support — but they need support that is not earmarked for discrete items, programs or projects, but that funds their critical core missions.” Anne Phillips and Melinda Mosier, The Center for Effective Philanthropy.

<https://cep.org/why-giving-for-core-mission-support-matters/>

This December 2019 study from the Indiana University Women’s Philanthropic Institute highlights the ways in which women’s foundations and funds provide a model for how philanthropic groups create social change, particularly within their local communities. It builds on previous research highlighted in Catalist’s September 2019 Webinar.

https://philanthropy.iupui.edu/institutes/womens-philanthropy-institute/research/change-agents.html?utm_source=email&utm_medium=blast&utm_campaign=change-agents

Giving with Impact Podcast: Giving with a gender lens: a conversation on women's giving and the implications for philanthropy with Andrea Pactor of the Lilly Family School of Philanthropy; Carrie Schwab-Pomerantz of the Charles Schwab Foundation and Schwab Charitable; and Michael Voss, publisher of Stanford Social Institute Research.

https://ssir.org/podcasts/entry/unleashing_charitable_impact_by_and_for_women

Calendar

January 14, 2020 Webinar: Members - A Precious Resource

No February webinar due to conference
February 23-25, 2020 PowerUP! Conference



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