



December 2018 Newsletter

Letter from our Chair

Friends - It is truly the season of giving and thanks, and on behalf of the Board of Catalist, we wish to THANK:

- all those who were able to take time to attend our October 21-23, 2018 conference. [Highlights](#) here!
- our gracious conference hosts - [Impact 100 Philadelphia](#) & the Steering Committee & volunteers for their generous hospitality, warm welcome and excellent planning.
- all the volunteers who prepared and presented during the conference breakout sessions - sharing your ideas, challenges, hopes and dreams was a gift (presentations now available in [Member Portal](#))
- our re-brand and website team who've worked tirelessly these past months to launch and catalyze the new name, logo, and website – [Catalist](#)
- the webinar committee which plans, trains, executes, records, and posts these terrific [webinars](#) available to affiliates and their members
- the membership committee who has shepherded and on-boarded many new members in 2018 bringing us to [66 Affiliates](#) representing 28 states, District of Columbia & Australia
- the governance committee which has helped to expand the [Catalist board](#) to 16 members, as well as completed board assessments, policy reviews and more
- the finance committee for their upcoming work on policy development, budgeting, processes and providing sound fiscal consultation to the board
- the communications team for their work spearheading

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Calendar

Quarterly Leadership Call
Monday, December 3

Webinars
Tuesday, January 8
Tuesday, February 12

Annual Meeting
Tuesday, April 9

- research on women's giving which will be shared in 2019, and also assisting in the website changes
- ALL of our affiliates for being part of Catalist!

Warm regards,



Jenny Berg, Catalist Board Chair
jberg@catalistwomen.org

What's in a Name?

As we approach our 10-year celebration of the Women's Collective Giving Grantmakers Network (WCGN), it became clear to the Board that we needed to create a name that was more memorable and spoke to the dynamic nature of the movement that we represent. Change is always hard, but we realized that the recall of our shortened name to its initials was difficult for most. We needed a more aspirational name.

We called on help from a very capable team at the Shepherd Agency in Jacksonville, FL because they know us well from the work they had done for our 2017 conference in Jacksonville. Carole Banks and her team helped us realize the right name and created the visual brand that will take us into the next decade and beyond. All of us on the Board at Catalist embrace the challenge to catalyze the collective giving movement by supporting the organizations that are making the differences in their communities.

For those who are interested in the process, Carole has created a [case study](#) on how WCGN became Catalist.

Nominations Are Open for National Positions!

Board of Directors and Governance Committee Members

Submission Deadline: Friday, December 7, 2018

Application for [Board of Director](#)

Application for [Governance Committee](#)

Conference 2020
February 23-25, 2020

[Join Catalist](#)

[Member Portal](#)

[Board of Directors](#)

[Webinar Calendar](#)

Send nomination application to [Virginia Mills](#)

Catalist is at its best when it reflects the diverse voices of our affiliates. Catalist is looking for women committed to furthering the collective giving grantmaking movement and who want to collaborate with others nationally as a member of the Board Directors or the Governance Committee.

Please nominate yourself or others for consideration.

Board of Director 3-year term (July 1-June 30, 2019-22)

Criteria [HERE](#)

Experience needed in one of these areas:

- Finance
- Social media/public relations
- Resource Development
- Communications

Governance Committee At-Large Member

1-year term with option for 2nd (July 1-June 30, 2019-20)

Experience needed:

- Board level experience
- Previous experience with a nominating process, strategic planning and/or board governance
- Understanding the importance of diverse styles, opinions, skills to enhance the leadership within the organization

Congratulations to the 2018 Spotlight Award Recipients!

These awards celebrate our affiliates' women-powered philanthropic efforts highlighting grants that demonstrate the impact of investing in our community nonprofits.

Spotlight nomination criteria [HERE](#)

Women's Giving Alliance, Jacksonville FL, nominated **Girls Matter** – Girls Matter, Giving Girls a voice was developed in response to the incarceration trends in Northeast Florida and the emerging data showing a high proportion of unmet needs for girls. The program provides advocacy and care for girls who are on probation, in detention, in residential placement, or transitioning back to the local community. [Video](#)

The Philanthropy Connection, Boston, MA, nominated **Catie's Closet** - Catie's Closet improves school attendance for many children in need by providing clothing and toiletries in a confidential and positive way right within theirs

schools. [Video](#)

Impact the Palm Beaches, Palm Beach County, FL, nominated **LIVE FRESH**. The act of waking up and taking a shower, something we take for granted is foreign to thousands of homeless men, women and children. Live Fresh, provides mobile shower units and a healthy dose of respect for the homeless. [Video](#)

Catalist Media Ambassador Network

The stories about the impact of our affiliated member organizations deserve to be told nationally. Catalist is committed to telling those impact stories to the national media and to expand our collective voice, but we need your help.

Catalist is creating a group of regional media ambassadors who are willing to represent the stories from your organizations and to explain the collective giving movement.

Catalist Media Ambassadors will:

- Participate in a quarterly conference call with Catalist communications committee Board members and other regional ambassadors.
- Reach out to other affiliates from the Catalist network in your region so that you are able to represent the impact stories from the collective giving groups and identify the local media contact.
- Support the Catalist social media platforms by adding appropriate content from your affiliate groups to Catalist's own social media outlets (Facebook, LinkedIn, Instagram, Twitter).
- Share any local media with Catalist so that we can publicize it on our website and on Catalist social media platforms.

If you are interested in joining the Catalist Media Ambassador group and willing to be part of our national outreach, contact [Celia Canfield](#).

2020 Conference Announcement

Save the Date February 23-25, 2020 at the Motif Hotel in downtown Seattle, WA, hosted by the Washington Women's Foundation (WaWF). We hope you will join us to learn, connect, be inspired and celebrate a major milestone in our movement, as WaWF launched the movement of collective giving and they will be celebrating their 25th Anniversary.

Quarterly Leadership Calls **Connecting across the country - a virtual focus group for your issues!**

If you are a new affiliate, have new leadership or are an emerging member, these calls are a great way to be welcomed and integrated into the Catalist Network.

Calls are at Noon, EST via Zoom, with other dial-in options. Please contact [Paula Liang](#) to update who should be receiving QL information within your organization. We look forward to seeing and/or hearing you! Next call is Monday, December 3.

Good Reads

Latest trends and reports on the strength of the collective giving movement and women-powered philanthropy

- 11 Trends in Philanthropy in 2018 -Collective Giving
Rated #1 [read](#)
- The Rise of Female Philanthropist and Three Big Bets They Make [read](#)
- The Apparitional Donor: Understanding and Engaging High Net Worth Donors of Color [read](#)
- When It's Time for Giving, Some People Circle Around [read](#)

Next Webinar - Grantmaking: Examining the Organization as well as the Program

Tuesday, January 8, 2019 9 am Pacific, Noon Eastern

Yolanda Coentro from the Institute for Nonprofit Practice will present an in-depth discussion of how a Grant Committee can examine the indicators of high-performing nonprofits. [Webinar details](#).

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