



# Catalist

Women  
Accelerating  
the Power of  
Collective Giving

## eNews

May 2019

On April 1<sup>st</sup> and 2<sup>nd</sup>, eighty-two individuals in the giving circle field across the country convened in Seattle for the Co-Design work to connect, collaborate, build relationships and dream big about how different forms of collective giving might benefit from some common infrastructure. It was fabulous to have seven different Catalist affiliates represented at this large conference. Catalist is the largest network both by number of individuals involved - 17,000+ and total grants awarded - \$125+ million!



Just as we powered up in Seattle for the Co-Design convening, we will be powering up again for our Catalist Board retreat, also in Seattle, this June. This is a wonderful, and rare, opportunity for our board to work together in person to dream, discuss, strategize, plan and enjoy our collective journey in the practice of collective giving.

It has been my pleasure and honor to serve as Catalist Board Chair the past 2 years alongside our fabulous board of directors. May you also find joy, awe, empowerment, and appreciation in your collective giving journey.

This quote from our convening, I believe captures how the work we all do today can lead us to a brighter future:

*"This work is so important and has extreme value in building the movement of collective giving. Future generations will benefit from these infrastructure and brainstorming sessions!"*

Warm regards,



Jenny Berg  
Catalist Board Chair  
[jberg@catalistwomen.org](mailto:jberg@catalistwomen.org)

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## Mark Your Calendar



**May 14:** Webinar - *This is Us: A Study on the Transformative Power of the Collective Giving Movement*

**June 3:** Quarterly Leadership Zoom Meeting

**July 1:** PowerUP! 2020 - Early Bird Member Registration Opens

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## Conference Keynote Speaker Announced



On behalf of Catalist and Washington Women's Foundation (WaWF), we are excited to announce that Tricia Raikes, the co-founder of the Raikes Foundation and a long-time WaWF member, will be the keynote speaker for the dinner program on Sunday, February 23, 2020!

Read more about Tricia and her impact in our [conference announcement](#)

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## May Webinar

### ***This is Us: A Study on the Transformative Power of the Collective Giving Movement***

As the Catalist network approaches its 10<sup>th</sup> year, it was determined that Catalist needed to understand how its affiliates were impacting the members of their organizations and the communities they serve. Evans School of Public Policy & Governance at the University of Washington was engaged to research the collective giving groups that make up the Catalist network and survey the state of collective giving today.

This Evans report allowed Catalist to have a deeper understanding of the impact of this relatively young method of philanthropy, less than 10 years old for most organizations that have organized around the concept.

The 36-page report documents some notable outcomes resulting from participating in collective giving as experienced by the members of the Catalist affiliates:

- Women learned and then practiced how to be informed philanthropists and educated donors
- The members created real tangible social and community connections
- Grantmaking in the local communities resulted in strengthened and more resilient nonprofits
- The “model” of collective giving was adapted to serve the needs of the local community and this flexibility made for richer experiences for all involved

“The findings remind us how important it is for Catalist to provide our affiliates with platforms (conferences, webinars and shared insights) where the leaders of these organizations can access shared knowledge, hone leadership skills and discover ways to elevate their organizations to grow membership, streamline grantmaking and expand the impact on local communities,” says Celia Canfield, Catalist communications committee co-chair.

Scroll to the "Read the Report" button:

[Collective Grantmaking in the Catalist Network: A Research Report](#)

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## Blog

[The latest updates on the Co-Design project](#)

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## Board of Directors

(July 1, 2019 - June 30, 2020)

### Officers

**Paula Liang**, *Chair*, Women's Giving Alliance (Jacksonville, FL), Impact 100 Palm Beach County (West Palm Beach, FL)

**Val Kirk**, *Treasurer*, Impact Austin, (Austin, TX)

**Celia Canfield**, *Secretary*, Impact100 Sonoma (Sonoma, CA)

**Jenny Berg**, *Immediate Past Chair*, Impact 100 (Cincinnati, OH)

### New Directors

**Maggie Glasgow**, Greenville Women Giving (Greenville, SC)

**Bo Y. Lee**, Washing Women's Foundation (Seattle, WA)

**Gwendolyn (Gwen) Wesley**, Spirit of St. Louis Women's Fund (St. Louis, MO)

\* exeffaicio board member

## Returning Directors

**Ellan Bernstein**, Impact100 Philadelphia (Philadelphia, PA)

**Dale Lothrop Clifford**, Women's Giving Alliance (Jacksonville, FL)

**Sandy Cook**, Impact100 Metro Denver (Denver, CO), Women's Giving Alliance (Jacksonville, FL)

**Avani Desai**, 100 Women Strong, (Orlando, FL)

**Karen Holly**, Impact 100 Indianapolis (Indianapolis, IN)

**Virginia (Ginny) Jarrett**, Roanoke Women's Foundation (Roanoke, VA)

**Laura Midgley\***, Washington Women's Foundation (Seattle, WA), Wood River Women's Foundation (Ketchum, ID)

**Virginia Mills\***, Giving WoMN (Minneapolis, MN)

**Vicki Sheehan\***, Spirit of St. Louis Women's Fund (St. Louis, MO)

**Colleen Willoughby\***, Washington Women's Foundation (Seattle, WA)

\* indicates founding board member

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## Good Reads

[INFOGRAPHIC: Generational Giving](#) - We know each generation of givers is different, here the information is compiled along with interesting graphics.



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*Catalist*

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