



## March 2019 Newsletter

### Letter From Our Chair

We want to hear from you! Affiliates will be receiving an annual survey soon. The survey feedback from you is critical and it is what sparks us to ensure our programs, conferences and resources meet your needs. From your input we will develop our next action plans and report back to you. Of course, at any time, you are welcome to share with me, or any board member, your ideas on what's important to the success of your collective giving group.

Catalist is pleased to announce the release of research on collective giving grantmaking conducted by the University of Washington's Evans School of Public Policy & Governance. The report seeks to identify and characterize the philanthropic approach that underlies the Catalist network model and document the impact. This important resource study will be available in April. Here is the evidence, the hard data to support what we know is happening as a result of our philanthropic model and efforts.

Our May 14 webinar will feature the researchers themselves describing the results and takeaways.

Our conference co-chairs, Laura Midgley and Bo Lee are already working strategically to provide an impactful and inspiring 2020 conference in Seattle, Feb. 23-25. Mark your calendar!

We know that social media and PR are a challenge for you and we are working with your help to increase our national reach in these areas which will allow us to help you locally. Thank you to those who are connecting us with your stories so we can share them with others. As always, like, share and mention us as we do the same for your news.

Enjoy the spring as it bursts forth with color and life, and stay tuned for more from Catalist!

Warm regards,

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### Calendar

**Quarterly Leadership Call**  
*Monday, March 25*

**Webinars**  
*Tuesday, March 12*  
*Tuesday, April 9*  
*Tuesday, May 14*

**Annual Meeting**  
*(during our webinar)*  
*Tuesday, April 9*

**Conference 2020**  
*February 23-25, 2020*  
*Seattle, WA*

### Discussion Forums

[Opt-In](#) & join the conversation

Jenny Berg, Catalist Board Chair  
[jberg@catalistwomen.org](mailto:jberg@catalistwomen.org)

## Hard Data on the Collective Giving Movement-The Evidence is Here!

Catalist is pleased to announce the release of an extensive research report on collective giving grantmaking, conducted by the University of Washington's Evans School of Public Policy & Governance.

*Collective Grantmaking in the Catalist Network: A Research Report.*  
Researchers: Mary Kay Gugerty and Kelly Husted.

This research report seeks to identify and characterize the philanthropic approach that underlies the Catalist network model and documents the impact. The report draws on survey data and individual interviews in order to better understand the characteristics and impact of Catalist affiliates. The report validates the transformational work being done by women's collective giving organizations in their communities.

The 40 page study will be available in April and accessible from the Catalist website.

FYI, Mark your calendar for our May 14 webinar on this report.

## Coming to Your Inbox!

**Annual member survey**—watch for it this month. Your feedback is key to Catalist providing what our members want. Tell us!

**Personal Profile**--Now is a good time for individual members to review and update your own profile. Every year, things can change! Check your profile: <https://catalistwomen.org/Sys/Profile>

**Bundle Administrator alert!** Every affiliate has one—she is the connection point between Catalist and your organization. All correspondence from Catalist is directed to her. Has your assigned Bundle Administrator changed? Please [email](#) to let us know so we can send the following to the right woman.

**Election ballots by March 25** for the Board of Directors nominations. The results will be shared at the Annual Meeting during the April 9 webinar.

**Dues renewal notices** on May 1 for the annual affiliate membership dues, billed annually, due on June 15.

## Conference 2020

Save the Date February 23-25, 2020 at the Motif Hotel in downtown Seattle, WA, hosted by the Washington Women's Foundation (WaWF). We hope you will join us to learn, connect, be inspired and celebrate a major milestone in our movement, as WaWF launched the movement of collective giving and they will be celebrating their 25th Anniversary.

## Thank You for Your Nominations!

Thank you to the women who self-nominated or were nominated for a position for a national position with Catalist. Thank you also to those who nominated them, or encouraged them to apply for the Board of Directors

[Join Catalist](#)

[Member Portal](#)

[Board of Directors](#)

[Webinar Calendar](#)

or the Governance committee.

The new board members, elected by all affiliates in late March and the new governance committee members will be announced in April during the Annual Meeting which will take place before the April webinar. Their terms begin on July 1, 2019.

## Thinking About Joining a Catalist Committee?

There is no application process for joining the Membership, Webinars, Sponsorships or Communications committees. It just requires your interest and a conversation with that chair. Join us! Share your skills with Catalist and help advance the collective giving movement across the country. Let us answer the questions you might have, [email us](#).

## Catalist Media Ambassador Network

The stories about the impact of our affiliated member organizations deserve to be told nationally. Catalist is committed to telling those impact stories to the national media and to expand our collective voice, but we need your help.

Catalist is creating a group of regional media ambassadors who are willing to represent the stories from your organizations and to explain the collective giving movement.

### Catalist Media Ambassadors will:

- Participate in a quarterly conference call with Catalist communications committee Board members and other regional ambassadors.
- Reach out to other affiliates from the Catalist network in your region so that you are able to represent the impact stories from the collective giving groups and identify the local media contact.
- Support the Catalist social media platforms by adding appropriate content from your affiliate groups to Catalist's own social media outlets (Facebook, LinkedIn, Instagram, Twitter).
- Share any local media with Catalist so that we can publicize it on our website and on Catalist social media platforms.

If you are interested in joining the Catalist Media Ambassador group and willing to be part of our national outreach, contact [Celia Canfield](#).

## Upcoming Events

### [The Business End: Proven Ideas for Administrative Tasks](#)

Panelists:

Aki Shibuya, Washington Women's Foundation  
Terry Mumford, Impact 100 Greater Indianapolis  
Zoom Webinar, Tuesday, March 12

### Quarterly Leadership Call

Zoom Meeting, Monday, March 25 9am PST  
If interested in learning more, [email](#) us.

We will discuss:

Renewal season, fiscal hosting, programs offered by one of our collaborators and Open Forum --What are you doing differently this grant season? What did or didn't meet your expectations?

## Good Reads

From the *NonProfit Quarterly*

Impact 100 Philadelphia is highlighted in this article discussing how collective giving remains one of the only growing categories in nonprofit funding.

[New Look at Giving Circles as Entry Points for Small Donors](#)

*Catalist, formerly WCGN*

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