



Philanos®

*Accelerating
Philanthropy
through Women's
Collective Giving*

Philanos Marketing and Communications Committee

About the Committee

The Philanos Marketing and Communications Committee is tasked with managing the overall marketing and communications for the organization. The committee supports Philanos activities with a consistent “voice” and promotes the efforts of Philanos and our affiliates to our network and beyond through our numerous marketing and communication vehicles, including:

- Philanos webinar promotion
- Philanos event promotion
- Philanos Comms Club
- Philanos conference promotion
- Philanos website
- Philanos eNewsletter
- Philanos emails
- Philanos social media

We promote Philanos efforts and those of our affiliates to support and encourage the growth and sustainability of our individual affiliates, the advancement of the women’s collective giving movement and the trends in the philanthropic sector.

Committee Members

The Philanos Marketing and Communications Committee is co-chaired by Virginia Mills of Giving WoMN, Minneapolis, MN and Buffy Beaudoin-Schwartz of the Women’s Giving Circle of Howard County, MD, with support from Philanos Administrator Nancy Clark. Philanos Chair-Elect Maggie Glasgow of Greenville Women Giving, Greenville, SC serves on the committee as the liaison to the Executive Committee.

The Philanos Marketing and Communications Committee is looking to expand in order to best work on behalf of and reflect the efforts of our growing network.

Skills/Interests

We are looking for women involved in a Philanos affiliate - in any capacity, who have a background in or who are interested in marketing and communications. In particular, we are looking to work closely with women who are interested in being a thought partner, and who may have experience and/or interest in writing, editing, design, public relations, social media and/or website management and/or eNewsletter development.

Time Commitment

The committee meets monthly via Zoom on the first Monday of every month at 10 am EST.

Committee members are asked to attend monthly meetings, and in addition to providing ongoing guidance as a thought partner and “owning” a piece of our overall work, depending on the committee’s need and individuals’ skills.

This is a great opportunity to work on the national level, promoting giving circles and the collective giving movement, collaborating with others across the country, learning new skills, and bringing back information and resources to your circle.

Please join us!

Contact co-Chairs Virginia Mills or Buffy Beaudoin-Schwartz with any questions and/or if you would like to join the committee, email us media@philanos.org.