



Philanos Affiliate Engagement & Expansion (AEE) Committee

About the Committee

AEE is tasked with developing and implementing initiatives that support the retention and expansion of affiliates in the Philanos network. Specific areas of work include:

- **Expansion:**
 - timely follow-up on/with existing women's collective giving organizations and networks that are interested in learning about Philanos
 - targeted outreach to prospective affiliates
 - direct referrals to Philanthropy Together's Launchpad for groups/individuals interested in starting a collective giving group

- **Engagement:**
 - Onboarding - timely welcoming and onboarding of new affiliates.
 - Peer-to-peer Networking - Identify and implement opportunities for peer-to-peer networking and resource sharing among affiliates. Example: The recent implementation of DEI Affinity groups and their shared resources in our member portal.
 - Shared Resources - posting and sharing Philanos' affiliates work, questions, and resources on our website.
 - Member Directory and Profile – Maintaining a directory of leadership contacts and important profile information for all our affiliates, shareable with other member affiliates, to use for networking, information, and outreach.
 - Member Forum – Maintaining an open forum where affiliates can ask questions or solicit help.
 - Work closely with Marketing and Communications to share information about the work of individual affiliates.
 - Work closely with Education to share information about individual affiliate work that could be highlighted in webinars or conferences.
 - Membership Surveys – Ascertain the need for new programs, initiatives or resources to help affiliates in their work.

- **Fostering Unity:**

- Philanos is engaged in promoting diversity, equity and inclusion within our affiliates and among the communities they serve, through communications, people/leadership, programs, and shared best practices.

Committee Members

The AEE Committee is chaired by Sandy Cook of Impact100 Metro Denver, CO and Women's Giving Alliance of Northeast Florida, Jacksonville, FL, and is supported by Philanos Administrator Nancy Clark. Other members include Deepika Andavarapu, Impact 100 Cincinnati, OH; Stephanie Cook, San Diego Women's Foundation; Karen Holly, Impact100 Indianapolis, IN; Laura Midgley, Washington Women's Foundation, Seattle, WA; Paula Liang, Women's Giving Alliance of Northeast Florida, Jacksonville, FL; Jamila Carrington Smith, Impact100 Metro Detroit; and Eliza Rossman, ALLINBKLYN, NY.

The AEE Committee is looking to expand to better serve the needs of local affiliates in our growing network.

Skills/Interests

AEE is looking for women involved in a Philanos affiliate, in any capacity, who have an interest or background in membership services, growth and expansion. A background in sales, customer relations, organizational management, data and logistics, volunteer management, and nonprofit or philanthropic leadership are relevant, along with experience in managing any membership organization.

Time Commitment

The committee meets regularly via Zoom, and members are asked to attend these meetings. Additionally, they are asked to provide ongoing thoughtful input to the tasks identified and work being done, and to take ownership of certain tasks and initiatives, based on skills and the committee's needs. Members may participate in affiliate affinity group meetings, follow-up with information and referral requests, and hold virtual meetings with affiliates seeking resources or information.

This is a great opportunity to work in the women's collective giving sector, promoting the movement, and collaborating with women leaders across the country. Philanos is actively engaged in promoting diversity, equity and inclusion within our affiliates and among the communities they serve.

Contact AEE Committee Chair Sandy Cook (scook@philanos.org) with any questions and interest.