



# POWERUP! baltimore

THE SPARK IGNITING COLLABORATION

NOVEMBER 5-7, 2023 CONFERENCE - BALTIMORE, MD

## SPONSOR PACKAGE

[www.philanos.org/conferences](http://www.philanos.org/conferences)

### CONFERENCE OVERVIEW: Collaborate, Communicate, Change

“PowerUP! Baltimore: The Spark Igniting Collaboration”, is Philanos’ national Conference for visionaries who believe in the power of women’s collective giving to create impact in local communities. Regional giving circles and networks of philanthropic organizations have joined forces to collaboratively host this event. Breakout sessions will address best practices for innovative, inspiring, and inclusive collective giving as well as trends that affect philanthropic initiatives.

### CONFERENCE OBJECTIVES: Inform, Influence, Include

At PowerUP! Baltimore, we will explore new ways of thinking about collective giving, of increasing effective responses to community needs, and of fostering systemic change. In sharing best practices gleaned across the Philanos network, we will inform women and all who identify as women how to efficiently establish, run and scale a giving circle.

### “PowerUP! Baltimore: The Spark Igniting Collaboration” is a 3-Day Conference of Leaders in Women’s Collective Giving

- Participants include over 400 leaders of **women’s collective giving organizations** across the U.S. and abroad, strategic partners, sponsors, speakers, philanthropic organizations, local nonprofit organizations, and the media.
- There are **speaking and attendee engagement opportunities** with nationally recognized speakers, breakout sessions, social events, and more.
- Sponsors can **connect directly with over 400 Conference attendees** and through the Conference app. With social media, nearly 18,000 others will read about the Conference.

PHILANOS SPONSOR BENEFITS	BLAZE \$50K	IGNITE \$25K	LIGHT \$10K	KINDLE \$5K	SPARK Up to \$5K
Title Sponsor					
Logo on Philanos Website Homepage					
Logo in Philanos Email Footer					
Recognition on Philanos Social Media					
Interview in Philanos eNewsletter					
Mention in Philanos Press Release					
Sponsor of the Philanos Willoughby Award					
Sponsor of the Philanos Spotlight Awards					
Sponsor of Philanos Webinars					
Sponsor of the Global We Give Summit					
Employees Invited to Philanos Webinars					
Employees Invited to We Give Summit					
Cocktail Reception & Keynote Dinner	5 Invitations	3 Invitations	2 Invitations		

## Sponsor Benefits at the Largest Women's Collective Giving Network Conference

- Support over **400 female philanthropic leaders** as they learn and discuss the power of collective giving to spark community change.
- Reach **18,000+ members** across 80+ affiliates who have invested **\$200M+** in grants in their communities.
- Share the stage with **renowned speakers** on issues of collaboration, equity, strategic philanthropy, women's leadership, and social impact.
- Help showcase **women's philanthropic leadership** behind the extensive social changes funded by collective giving.

## Why Sponsor “PowerUP! Baltimore: The Spark Igniting Collaboration”

### It's Good for the Women's Collective Giving Movement

- Philanos supports the creation, development and expansion of the collective giving movement through a national presence and voice.
- Philanos provides **resources, learning, and connection** through webinars, national conferences, virtual discussion groups, and its website and communications tools.
- Conference attendees learn about **best practices and innovative solutions** their organizations can employ to benefit their communities.

### It's Good for You

- Reach more than **18,000 influential women** from Maryland, Virginia, Washington, DC and around the country.
- Business leaders, educators, attorneys, public officials, philanthropists, community volunteers and more are **expected to attend** this national gathering.
- Build rapport with customers and prospects by your support on behalf of giving circles for thousands of local community nonprofits and their work.