

2018 WCGN "WE THE WOMEN" SCHEDULE

SUNDAY, OCTOBER 21

REGISTRATION & CHECK-IN Logan Hotel	1:00-6:00 PM
SIGHTSEEING ACTIVITIES Barnes Foundation Tour Guided Walking Tour in Philadelphia Advance registration required	2:00-5:00 PM
NETWORKING SESSIONS Facilitated conversations with peers Impact 100 model Community foundation affiliation Size of membership <150 150-300 300+ Paid staff of WCGN organizations Young professionals	4:00-5:00 PM
PHILANTHROPY OF HIGH NET WORTH DONORS OF COLOR Mount Vernon	4:00-5:00 PM
COCKTAIL RECEPTION Ballroom Foyer	6:00-7:00 PM
DINNER Welcome WCGN Plug In & Power Up Uneeka Jay Ballroom	7:00-9:00 PM

MONDAY, OCTOBER 22

BREAKFAST Amplify the Money You Give Katherina Rosqueta Ballroom	7:30-9:15 AM
BREAKOUT SESSIONS A Practical Guide to Branding & Marketing Communications & Tech Mount Vernon Managing Transitions: Lessons Learned Governance Monticello Making a Difference: How Do You Know? Grantmaking Ballroom South Recruiting: Beyond Our Friends & Neighbors Membership Ballroom North	9:45-10:45 AM
BREAKOUT SESSIONS Plan Ahead for Communications: Improve Results Communications & Tech Monticello Tactics for Financial Sustainability Governance Mount Vernon Creating Impact and Building Consensus Grantmaking Ballroom South Enhancing the Membership Experience Membership Ballroom North	11:00-12:00 PM
LUNCH A Strong Financial Future: Investing in Women Mary Ellen Iskenderian Ballroom	12:30-2:00 PM

MONDAY, OCTOBER 22

BREAKOUT SESSIONS 2:30-3:30 PM

Tech Solutions That Work!
Communications & Tech | Monticello



How to Create a Pipeline of Future Leaders
Governance | Mount Vernon



Innovative Granting: Powered by Research
Grantmaking | Ballroom South



Diversity, Equity, Inclusion: 2:30-4:30 PM

The Journey & Practice
Special Crossover Session | Ballroom North

HOT TOPICS 4:00-5:00 PM

Research from the Field:
Gender Lens Investing



When Everyone is Your Spokeswoman:
Why Creating a Cohesive Culture Matters



Research from the Field:
The Hidden Crisis of Childhood Poverty

COCKTAIL RECEPTION 6:00-7:00 PM

Ballroom Foyer

DINNER 7:00-9:00 PM

Update on Collective Giving Nationwide | WCGN
A Conversation: Advancing Juvenile Justice |
Marsha Levick, Marty Moss-Coane
Ballroom

TUESDAY, OCTOBER 23

BREAKFAST 7:30-9:15 AM

Spotlight Awards | WCGN
"Transforming Community through Public Art"
Jane Golden
Ballroom

BREAKOUT SESSIONS 9:45-10:45 AM

Posting & Promoting: Effective Social Media
Communications & Tech | Monticello



Managing Growth: Is Bigger Better?
Governance | Mount Vernon



Implicit Bias: Time for an Open Discussion
Grantmaking | Ballroom South



Young Philanthropist Programs
Membership | Ballroom North

CLOSING SESSION 11:00 AM-12:00 PM

Philanthropy in Action | Liz Scott, Kristina Wahl
Conference Closing | WCGN
Ballroom