

Subject: WCGN Invites you to attend our We The Women Conference in Philadelphia.



Changing the Face of Philanthropy

Take your organization's philanthropic efforts to the next level!

Learn from inspirational speakers, workshops and panel discussions!

Connect with like-minded women leaders around the country!

October 21-23, 2018
at the Logan, Philadelphia, PA

Early Bird Member Rate \$395
Non-Member Rate \$595
Hotel Room Rate \$199/night

Registration Now Open

Be inspired by national experts in philanthropy and non-profit leaders including:

Katherina Rosqueta, founding executive director of the Center for High Impact Philanthropy at the University of Pennsylvania



Katherina M. Rosqueta, Founding Executive Director of the Center for High Impact Philanthropy at the University of Pennsylvania the only university-based center with a singular focus on philanthropy for social impact. Prior to that appointment, she was a consultant with McKinsey & Company, founding director of Board Match Plus, and board president of La Casa de las Madres (San Francisco's oldest and largest shelter for battered women and their children), among other positions. A frequent speaker on

philanthropy and social impact, her work and comments have been cited in *The New York Times*, National Public Radio, *Wall Street Journal*, and *Money Magazine*, among others. Kat currently serves on the board of GuideStar, the world's largest source of information on nonprofits, and as co-chair of Greenlight Fund Philadelphia, a venture philanthropy fund dedicated to addressing urgent social needs in Philadelphia. She lives in Philadelphia with her husband Michael Idinopulos and their three children.

Liz Scott, co-executive director of Alex's Lemonade Stand Foundation (ALSF)



Liz Scott is the co-executive director of Alex's Lemonade Stand Foundation (ALSF), but she is most proud of her title of "Mom" to her three sons -- Patrick, Eddie, and Joey -- and her daughter Alexandra "Alex" Scott. ALSF emerged from the front yard lemonade stand initiated by Alex, who was diagnosed with neuroblastoma, a childhood cancer, when she was an infant. In 2000, at age four, Alex announced that she wanted to set up a lemonade stand to raise money to help find a cure for other children with cancer. Alex would go on to raise more than \$1 million before she passed away in 2004 at age eight. Since then, Liz and her husband Jay have worked alongside thousands of supporters across the country to carry on Alex's legacy of hope. In addition to serving as the co-executive director of ALSF, Liz also serves on the National Cancer Institute Pediatric Solid Tumor Steering Committee as well as the editorial advisory board of *Cancer Today*, a resource for cancer patients, survivors, and their family members and friends.

Register to experience the power of sharing knowledge with like-minded women across the country and making strong and lasting connections!

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